MISSION STATEMENT

As the premier urban, public research university in Virginia, VCU’s mission is to advance knowledge and student success through its commitments to:

• An engaged, learner-centered environment that fosters inquiry, discovery and innovation in a global setting
• Research that expands the boundaries of new knowledge and creative expression and promotes translational applications to improve human health
• Interdisciplinary collaborations that bring new perspectives to complex problems and mobilize creative energies that advance innovation and solve global challenges
• Health care that strives to preserve and restore health for all people, to seek the cause and cure of diseases through groundbreaking research, and to educate those who serve humanity
• Diversity that provides a climate of inclusion, a dedication to addressing disparities wherever they exist, and an opportunity to explore and create in an environment of trust
• Sustainable, university-community partnerships that enhance the educational, economic and cultural vitality of the communities VCU serves in Virginia and around the world

Vision statement
VCU will be a premier urban, public research university distinguished by its commitment to:

• The intellectual and academic success of a diverse student body
• Research and discovery that advances knowledge, inspires creativity and improves human health
• The global engagement of students, faculty and staff that transforms lives and communities

Core values
1. Accountability – committing to the efficient and transparent stewardship of our resources to achieve institutional excellence
2. Achievement – ensuring distinction in learning, research and scholarly pursuits, service, and patient care
3. Collaboration – fostering collegiality and cooperation to advance learning, entrepreneurship and inquiry
4. Freedom – striving for intellectual truth with responsibility and civility, respecting the dignity of all individuals
5. Innovation – cultivating discovery, creativity, originality, inventiveness and talent
6. Service – engaging in the application of learning and discovery to improve the human condition and support the public good at home and abroad
7. Diversity – ensuring a climate of trust, honesty and integrity where all people are valued and differences are recognized as an asset
8. Integrity – adhering to the highest standards of honesty, respect and professional and scholarly ethics