INNO 200. Introduction to Innovation and Venture Creation. 1 Hour.
Semester course; 1 lecture hour. 1 credit. A speaker series focused on
the discussion of pertinent topics related to product innovation and
venture creation. Students will be exposed to numerous topics through
guest speakers supplemented by readings and class discussion. Topics
include conceptualization, patents, capitalization, venture formation,
commercialization, market assessment, project management and product
life cycle management.

INNO 210. The Innovation Intersection: Industry and Entrepreneurship. 3
Hours.
Semester course; 3 lecture hours. 3 credits. This course will explore
the intersection of industries of innovation and entrepreneurship in the
social world we live in. This course will operate as part speaker series,
part podcast and part group dialog. Topics include, but are not limited
to, innovation in education, systemic exclusion and discrimination,
ecosystem building, innovation in health care, equity, access, and funding.

INNO 221. Introduction to Arts and Design Principles. 3 Hours.
Semester course; 1 lecture and 2 studio hours. 3 credits. Restricted
to non-arts students enrolled in the Certificate in Product Innovation
program. Introduces arts and design principles to students from non-arts
disciplines.

INNO 223. Introduction to Business Principles. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Open only to non-business
majors in the Certificate in Product Innovation program. Introduces
business fundamentals to students from non-business disciplines.

INNO 225. Introduction to Engineering and Technology Principles. 3
Hours.
Semester course; 3 lecture hours. 3 credits. Open only to non-engineering
majors in Certificate in Product Innovation program. Introduces
engineering and technology fundamentals to students from non-
engineering disciplines. Particular focus will be concepts and issues in contemporary business.

INNO 351. Creativity for Innovation and Entrepreneurship. 1 Hour.
Semester course; 1 lecture hour. 1 credit. Students are introduced to the
role of creativity in innovation and entrepreneurship. A multidisciplinary
orientation and approach are emphasized.

INNO 352. Making Innovation Happen. 1 Hour.
Semester course; 1 lecture hour. 1 credit. Students are introduced to the
role of innovation in today’s society. A multidisciplinary orientation
and approach are emphasized.

INNO 353. Making Entrepreneurship Happen. 1 Hour.
Semester course; 1 lecture hour. 1 credit. Students are introduced to the
role of entrepreneurship in today’s society. A multidisciplinary orientation
and approach are emphasized.

INNO 450. Realizing Innovation and Entrepreneurship. 1 Hour.
Semester course; 1 lecture hour. 1 credit. Students will learn how
innovation and entrepreneurship are manifested in today’s society. A
multidisciplinary orientation and approach are emphasized.

INNO 460. Product Innovation: da Vinci Project. 3 Hours.
Semester course; 3 credits. Prerequisite: permission of instructor.
Students from the School of the Arts, School of Engineering and School
of Business work together on a semester-long product innovation project
with a corporate sponsor under faculty supervision. Topics and activities
may include project management, team building, concept generation and
testing, market analysis, visualization, and prototyping.

INNO 491. Special Topics in Product Innovation. 1-3 Hours.
Semester course; 1-3 lecture hours. 1-3 credits. May be repeated for
a maximum of six credits. Enrollment is restricted to students with
permission of adviser and da Vinci Center director. Study of current and
emerging topics in the field of product innovation. Topics may vary from
semester to semester.

INNO 492. Independent Study in Product Innovation. 1-3 Hours.
Semester course; 1-3 independent study hours. 1-3 credits. May be
repeated for a maximum total of six credits by students pursuing a da
Vinci Center certificate. Enrollment restricted to students with junior
standing and permission of adviser and da Vinci Center director. Intensive
study or research under supervision of a faculty member in an area not
covered in depth or contained in the regular curriculum.

INNO 501. Arts Principles for Product Innovation. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Enrollment is restricted to
students in the Master of Product Innovation program or with approval
of the instructor. Introduces studio-based arts instruction to individuals
with a background in business, engineering or other non-arts discipline.
Lectures and assignments expose students to a broad range of skills and
vocabulary, enabling them to comprehend, analyze and communicate
visually. Working individually and in teams, the core experience will be
formed through iterative making, via direct, hands-on material experience.

INNO 502. Business Principles for Product Innovation. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Enrollment is restricted to
students in the Master of Product Innovation program, the Graduate
Certificate in Health Care Innovation and the Master of Science in Nursing
with a concentration in nursing leadership and organizational science
or with approval of the instructor. Introduces business principles and
concepts to non-business students. Topics cover the functions and
activities organizations engage in to conduct commerce, including
planning, marketing, accounting, operations, finance and human resource
management. Project management, as used for developing innovative
ideas and commercializing new goods and services, is the organizing
structure used for integration of concepts.

INNO 503. Technology Principles for Product Innovation. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Enrollment is restricted to
students in the Master of Product Innovation program or with approval
of the instructor. Introduces technology and technological principles
to students with non-engineering-related degrees. A particular focus is
learning and applying a technology problem-solving process to different
types of open-ended problems. The process includes the steps of needs
identification, information gathering, idea generation, evaluation and
selection.
INNO 590. da Vinci Project. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Enrollment is restricted to students enrolled in the Master of Product Innovation program, the Nursing, Master of Science (M.S.) with a concentration in nursing leadership and organizational science and the M.B.A. dual degree with the Master of Product Innovation or with approval of instructor. Students will engage in an interdisciplinary product innovation project with a corporate sponsor under faculty supervision. Topics and activities will hone product innovation skills, including project management, team building, concept generation and testing, market analysis, visualization, and prototyping.

INNO 600. Integrative Design Studio. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Enrollment is restricted to students in the Master of Product Innovation program, the graduate Certificate in Health Care Innovation and the M.B.A. dual degree with the Master of Product Innovation, or with approval of the instructor. Integrates the theory and practice of product innovation across the arts, business and engineering disciplines. Students are exposed to and apply a broad set of skills and tools to aid in understanding, envisioning and communicating product innovation. Working in interdisciplinary teams, students will hone teamworking skills and collectively address contemporary issues associated with product innovation, such as sustainability. Course requirements may be fulfilled with select study abroad opportunities.

INNO 651. Master's Project in Product Innovation I. 6 Hours.
Semester course; 2 lecture and 4 laboratory hours. 6 credits. Prerequisites: INNO 501 and INNO 502, INNO 502 and INNO 503, or INNO 501 and INNO 503; and INNO 590 and INNO 600. Enrollment is restricted to students in the Master of Product Innovation program; students enrolled in the graduate Certificate in Health Care Innovation may be permitted to take this course with department approval. This capstone experience requires that an interdisciplinary team or individual engage in various facets of a real product development initiative. The project may be an approved company-sponsored or student-originated effort. Applying arts, business and engineering skill sets gained from previous course work, students will identify a potential opportunity and conceive viable product concepts to be pursued across the three project stages of concept generation, concept development and refinement, and concept finalization. The semester will culminate with each team or individual pitching a set of prototypes and business cases for preferable concepts, with at least one viable concept supported by a viable business case and expected class deliverable. Graded as S/U/F.

INNO 652. Master's Project in Product Innovation II. 6 Hours.
Semester course; 2 lecture and 4 laboratory hours. 6 credits. Prerequisite: INNO 651. This is the second course of the capstone experience that may culminate in one of three ways: 1) Viable projects from the prerequisite course will allow interdisciplinary teams or individuals to continue engaging in the facets of a company-sponsored or student-originated product development initiative, resulting in a proposal of at least one well-detailed, functional product prototype accompanied by a formal business plan, as well as writing requirements to document process, successes and pitfalls; 2) For projects unsuccessful in achieving viability or where industry experience is a serious interest, students may pursue a guided internship in product development, product management or a related field, culminating with deep written reflection on the experience as well as writing requirements to document process, successes and pitfalls; or 3) Students may propose to complete original research and compose a graduate thesis based on an approved topic of innovation. Thesis students may be asked to submit a writing sample prior to department approval of this option, and will be required to form a committee of three full-time faculty members or administrators, with one party external to the department. Graded as S/U/F.

INNO 691. Topics in Product Innovation. 1-3 Hours.
Semester course; 1-3 lecture hours. 1-3 credits. May be repeated for a maximum of six credits. Enrollment is restricted to students in the Master of Product Innovation program and the graduate Certificate in Health Care Innovation, or with approval of the instructor. Study of current and emerging topics in the field of product innovation. Topics may vary by semester. See the Schedule of Classes for offerings each semester.

INNO 697. Guided Study in Product Innovation. 1-3 Hours.
Semester course; 1-3 independent study hours. 1-3 credits. May be repeated for a maximum of six credits. Students in the M.P.I. program who wish to do research on problems in the area of product innovation will submit a detailed outline of their problem. They will structure a research study, undertake this study and prepare a written report on the problem. Approval of proposed work is required by the program director.