

# MISSION STATEMENT

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As the premier urban, public research university in Virginia, VCU's mission is to advance knowledge and student success through its commitments to:

- An engaged, learner-centered environment that fosters inquiry, discovery and innovation in a global setting
- Research that expands the boundaries of new knowledge and creative expression and promotes translational applications to improve human health
- Interdisciplinary collaborations that bring new perspectives to complex problems and mobilize creative energies that advance innovation and solve global challenges
- Health care that strives to preserve and restore health for all people, to seek the cause and cure of diseases through groundbreaking research, and to educate those who serve humanity
- Diversity that provides a climate of inclusion, a dedication to addressing disparities wherever they exist, and an opportunity to explore and create in an environment of trust
- Sustainable, university-community partnerships that enhance the educational, economic and cultural vitality of the communities VCU serves in Virginia and around the world

## Vision statement

VCU will be a premier urban, public research university distinguished by its commitment to:

- The intellectual and academic success of a diverse student body
- Research and discovery that advances knowledge, inspires creativity and improves human health
- The global engagement of students, faculty and staff that transforms lives and communities

## Core values

1. **Accountability** – committing to the efficient and transparent stewardship of our resources to achieve institutional excellence
2. **Achievement** – ensuring distinction in learning, research and scholarly pursuits, service, and patient care
3. **Collaboration** – fostering collegiality and cooperation to advance learning, entrepreneurship and inquiry
4. **Freedom** – striving for intellectual truth with responsibility and civility, respecting the dignity of all individuals
5. **Innovation** – cultivating discovery, creativity, originality, inventiveness and talent
6. **Service** – engaging in the application of learning and discovery to improve the human condition and support the public good at home and abroad
7. **Diversity** – ensuring a climate of trust, honesty and integrity where all people are valued and differences are recognized as an asset
8. **Integrity** – adhering to the highest standards of honesty, respect and professional and scholarly ethics