The Division of Strategic Enrollment Management (http://www.sem.vcu.edu/) provides primary oversight for the recruitment, retention and graduation of students at all levels. The purpose of the division is to ensure academic quality and student success, which is dependent upon the recruitment, retention and timely graduation of a talented and diverse student body. The division's goals and aspirations are clearly articulated in the university’s strategic plan, and a primary component of that vision is to ensure that the university attracts and retains students who will graduate at a higher rate and who will contribute to a highly skilled 21st-century workforce.

Within the division there are several operational areas: Admissions, Financial Aid, Intersession, Records and Registration, Student Accounting, the Student Services Center, Summer Studies, and Trio Student Support Services.

For more information, please visit the Division of Strategic Enrollment Management (http://www.sem.vcu.edu/) website.