BUSINESS ADMINISTRATION,
MASTER OF (M.B.A.)
[EXECUTIVE]/INFORMATION
SYSTEMS, MASTER OF SCIENCE
(M.S.) WITH A CONCENTRATION
IN INFORMATION TECHNOLOGY
MANAGEMENT [EXECUTIVE]
[DUAL DEGREE]

Program accreditation
Association to Advance Collegiate Schools of Business (http://
www.aacsb.edu)

Program goal
Executive M.B.A.

VCU’s School of Business Executive M.B.A. program provides
experienced managers in Virginia and surrounding states with
the knowledge and skills needed to solve real-world business problems in
today’s complex global environment. The Executive M.B.A. program
accomplishes this purpose by using a curriculum with an integrated,
modular, team-oriented, interdisciplinary approach that constantly
challenges students to apply knowledge and skills to new and unfamiliar
situations by using a conceptual understanding of relevant business
disciplines.

M.S. in Information Systems

The Master of Science in Information Systems program is designed
to prepare students for specialized roles in information systems. The
program is intended to provide a graduate-level, technically oriented
curriculum that focuses on the design and development of information
systems to solve real-world problems. The department’s curriculum is
focused on the rapidly emerging area known as enterprise information
systems. Graduates of the program are expected to be able to take
significant roles in planning, organizing, managing, designing, configuring
and implementing EIS using state-of-the-art technologies within
organizations.

Student learning outcomes
Executive M.B.A.

1. Demonstrate the capacity from an executive perspective to integrate
   knowledge-specific information to different business disciplines in
   helping teams to solve business problems in new and unfamiliar
   circumstances
2. Demonstrate communication knowledge and skills in both technical
   and interpersonal areas
3. Demonstrate an understanding of the ethical and social responsibility
   of business organizations in the U.S. and in other parts of the world
4. Demonstrate analytic skills using new and unfamiliar data sets

M.S. in Information Systems

Graduates should be able to:

1. Communicate and network effectively within their professions and
   organizations; serve the profession by applying this knowledge
   broadly; and maintain key technical expertise in order to sustain
   required levels of competitiveness
2. Understand information technology as it applies to business contexts
   and effectively apply this technology in specific circumstances
3. Develop efficient and effective IS solutions using appropriate
   technologies that can deliver competitive advantages to
   organizations
4. Develop and incorporate changes in the planning and management
   of IS resources based on an increased understanding of the dynamic
   changes in the organization, IS and global environments
Visit the academic regulations section for additional information on graduation requirements.

Other information

School of Business policies and procedures for graduate master’s degree students are available on the school's website.

Apply online at graduate.admissions.vcu.edu (http://www.graduate.admissions.vcu.edu).

Admission requirements

Degree: Semester(s) of entry: Deadline dates: Test requirements:
M.B.A./M.S. Fall Feb 15 (for early decision) M.B.A.
Spring Feb 1

Admission notes regarding deadline: Students in the Executive M.B.A. program have the option to continue with the Executive M.S. in Information Systems with a concentration in information technology management program after having completed the requirements for the Executive M.B.A. to earn both degrees.

Applicants must meet all general admission requirements of the VCU Graduate School (http://bulletin.vcu.edu/graduate/study/admission-graduate-study/admission-requirements).

Degree requirements

In addition to VCU Graduate School graduation requirements (http://bulletin.vcu.edu/academic-regs/grad/graduation-info), students must complete a minimum of 60 hours of graduate course work. Students pursuing this dual degree option will have three courses in the Executive M.S. program waived. These three courses cover the information systems content of the Executive M.B.A. program.

Curriculum requirements

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<th>Course</th>
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<th>Hours</th>
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<tr>
<td>FMBA 601</td>
<td>Team Building and Leadership (course 1)</td>
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<td>FMBA 603</td>
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<td>FMBA 604</td>
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<td>Global Challenges (course 1)</td>
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<td>FMBA 611</td>
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Information systems courses

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<tr>
<th>Course</th>
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<tr>
<td>ISTM 674</td>
<td>Emerging Technologies</td>
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<tr>
<td>ISTM 675</td>
<td>IS Planning and Project Management</td>
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Total graduate credit hours required (minimum) 60

Graduate program director
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Program website: business.vcu.edu/graduate.html (http://business.vcu.edu/graduate.html)