SUPPLY CHAIN MANAGEMENT, MASTER OF (M.S.C.M.)

Program accreditation
Association to Advance Collegiate Schools of Business

Program goal
The Master of Supply Chain Management program will educate students on the theory, skills and practices necessary to manage the daily challenges in managing global supply chains. Students will be introduced to supply management and logistics systems, international logistics, transportation management, enterprise resource planning and innovation processes. In addition, students will learn how to identify problems, gather information, analyze data, interpret solutions, establish contingencies and effectively present results.

Although developed in collaboration with the U.S. Army, the intent of the program is to provide an opportunity for both military officers and civilians to earn a master's degree in supply chain management. This program is available in an online, face-to-face or hybrid format.

Student learning goals
Graduates will employ knowledge of supply chain management, while effectively utilizing analytics tools, to provide solutions and insight to complex business solutions.

Student learning outcomes
1. **Content knowledge**: Demonstrate an understanding of the complexities of global supply chains
2. **Uncertainty and risk**: Demonstrate appropriate strategies to assess and manage uncertainty and risk
3. **Analytics methodologies**: Employ analytics tools to support decision-making
4. **Analytics applications**: Apply analytics techniques to supply chain problems

VCU Graduate Bulletin, VCU Graduate School and general academic policies and regulations for all graduate students in all graduate programs

The VCU Graduate Bulletin website documents the official admission and academic rules and regulations that govern graduate education for all graduate programs at the university. These policies are established by the graduate faculty of the university through their elected representatives to the University Graduate Council.

It is the responsibility of all graduate students, both on- and off-campus, to be familiar with the VCU Graduate Bulletin as well as the Graduate School website (http://www.vcu.edu/graduate-studies/) and academic regulations in individual school and department publications and on program websites. However, in all cases, the official policies and procedures of the University Graduate Council, as published on the VCU Graduate Bulletin and Graduate School websites, take precedence over individual program policies and guidelines.

Visit the academic regulations section for additional information on academic regulations for graduate students. (http://bulletin.vcu.edu/academic-regs/)

Degree candidacy requirements
A graduate student admitted to a program or concentration requiring a final research project, work of art, thesis or dissertation, must qualify for continuing master's or doctoral status according to the degree candidacy requirements of the student's graduate program. Admission to degree candidacy, if applicable, is a formal statement by the graduate student's faculty regarding the student's academic achievements and the student's readiness to proceed to the final research phase of the degree program.

Graduate students and program directors should refer to the following degree candidacy policy as published in the VCU Graduate Bulletin for complete information and instructions.

Visit the academic regulations section for additional information on degree candidacy requirements. (http://bulletin.vcu.edu/academic-regs/grad/candidacy/)

Graduation requirements
As graduate students approach the end of their academic programs and the final semester of matriculation, they must make formal application to graduate. No degrees will be conferred until the application to graduate has been finalized.

Graduate students and program directors should refer to the following graduation requirements as published in the Graduate Bulletin for a complete list of instructions and a graduation checklist.

Visit the academic regulations section for additional information on graduation requirements. (http://bulletin.vcu.edu/academic-regs/grad/graduation-info/)

Other information
School of Business policies and procedures for graduate students are available on the school’s website.

Apply online today. (https://www.vcu.edu/admissions/apply/graduate/)

Admission requirements

<table>
<thead>
<tr>
<th>Degree:</th>
<th>Semester(s) of entry:</th>
<th>Deadline dates:</th>
<th>Test requirements:</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.S.C.M.</td>
<td>Fall</td>
<td>Jul 1</td>
<td>GRE or GMAT*</td>
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<tr>
<td></td>
<td>Spring</td>
<td>Nov 1</td>
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In addition to the general admission requirements of the VCU Graduate School (http://bulletin.vcu.edu/graduate/study/admission-graduate-study/admission-requirements/), applicants must submit an up-to-date resume.

*Test requirements may be waived. Waiver request information can be found on the Graduate Studies in Business webpage (https://business.vcu.edu/graduate-studies/how-to-apply/).

Degree requirements

In addition to the VCU Graduate School graduation requirements (http://bulletin.vcu.edu/academic-regs/grad/graduation-info/), students must complete a minimum of 30 credit hours. These credit hours consist of six
core courses (18 credit hours), two analytics courses (six credit hours) and two elective courses (six credit hours).

The foundation course may be waived for students who present satisfactory equivalent preparation at either the undergraduate or graduate level. This determination is made by the faculty adviser at the time of admission.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundation course</td>
<td>SCMA 524  Statistical Fundamentals for Business Management</td>
<td>3</td>
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</table>

### Curriculum requirements

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Core courses</td>
<td>SCMA 602  Global Supply Chain Management</td>
<td>3</td>
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<tr>
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<td>SCMA 603  SAP ERP and Supply Chain Management</td>
<td>3</td>
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<td></td>
<td>SCMA 606  Supply Chain Innovation</td>
<td>3</td>
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<tr>
<td></td>
<td>SCMA 615  Strategic Logistics Management</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>SCMA 675  Operations Management</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>SCMA 697  Guided Study in Supply Chain Management</td>
<td>3</td>
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#### Analytics courses
Select two from the following: 6
- ECON 501  Introduction to Econometrics
- ECON 612  Econometrics
- OPER/STAT 649  Statistical Quality Control
- SCMA 632  Statistical Analysis and Modeling
- SCMA 645  Advanced Decision Analytics
- SCMA 648  Business Data Analytics
- SCMA 669  Developing and Implementing Forecasting Methods for Business
- SCMA 677  Quality Management and Six Sigma

#### Electives
Select two approved electives which may include the following (and courses not used toward analytics requirement above): 6
- ACCT 608  Managerial Accounting Concepts
- INFO 620  Data Communications
- INFO 632  Business Process Re-engineering
- INFO 661  Information Systems for Managers
- INFO 664  Information Systems for Business Intelligence
- MGMT 654  Negotiations
- MGMT 655  Entrepreneurship
- MGMT 656  Best Practices in Leadership
- MKTG 671  Marketing Management
- MKTG 673  Marketing Research
- MKTG 674  Service Quality Management
- MKTG 675  Digital Marketing
- MKTG 678  Marketing Analytics

### Total Hours

<table>
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<tr>
<th>SCMA 643  Applied Multivariate Methods</th>
<th>30</th>
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Course may be waived for demonstrated equivalence.

The minimum number of graduate credit hours required for this degree is 30.

### Accelerated opportunities
The department offers opportunities for qualified undergraduate students to earn both an undergraduate and graduate degree in a minimum of five years by completing approved graduate courses during the senior year of their undergraduate program. See the program page in the Undergraduate Bulletin for details.

### Contact
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### Additional contact
Graduate Studies in Business

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### Program website

[business.vcu.edu/graduate/mastersupplychain.html](http://business.vcu.edu/graduate/mastersupplychain.html)