

FASHION MERCHANDISING, MINOR IN

Students from any department in the university may request enrollment in the fashion merchandising minor provided they have a minimum GPA of 3.0. The minor consists of 18 credits, nine of which must be at the 300-400 level. Students in the Bachelor of Arts in Fashion with a concentration in fashion merchandising program are not eligible for this minor.

Course	Title	Hours
Required courses (must be completed before progressing to electives)		
FASH 120	Introduction to the Fashion Industry	3
FASH 341	Merchandise Planning and Control	3
Electives		
Select 12 additional credits from:		12
FASH 250	Concepts of the Fashion Industry	
FASH 290	Textiles for the Fashion Industry	
FASH 319	Fashion History: The Modern Era	
FASH 325	Fashion and Sustainability	
FASH 342	Retail Buying Simulation	
FASH 343	Fashion Forecasting	
FASH 350	Fashion Promotion	
FASH 360	Merchandising Luxury Fashion	
FASH 380	Fashion Branding	
FASH 391	Fashion Workshop	
FASH 440	Line Development Studio	
FASH 443	Fashion Management and Leadership Development	
FASH 450	Line Development	
FASH 451	Importing and Exporting Fashion	
Total Hours		18