

KINETIC IMAGING, BACHELOR OF FINE ARTS (B.F.A.)

The Department of Kinetic Imaging prepares students to use video, animation and sound for the purpose of art-making, self-expression and experimentation. The program is designed for students who want to study video art, sound design and experimental two- and three-dimensional animation. Emphasis is placed on artistic uses of the media.

Student learning outcomes

Upon completing this program, students will know and know how to do the following:

- Students will demonstrate the ability to create media art that is conceptually grounded and evidences individual reflection and critical inquiry.
- Students will be able to make appropriate choices of media and presentation to support the conceptual intent of their work.
- Students will demonstrate the ability to construct meaning, synthesize ideas, ask pertinent questions and identify resources. Students will be able to successfully bring critical analysis and review to collaborative critique sessions and also to written responses.
- Students will demonstrate an advanced level of skills in their use of technology and tools for the production of video, animation, sound and emerging media. This includes a wide range of technology in regards to both equipment and software.

Special requirements

Successful completion of ARTF 131, ARTF 132, ARTF 133, ARTF 134 is required for current art foundation students to major in kinetic imaging.

Degree requirements for Kinetic Imaging, Bachelor of Fine Arts (B.F.A.)

Course	Title	Hours
General education (https://bulletin.vcu.edu/undergraduate/undergraduate-study/general-education-curriculum/)		
Select 30 credits of general education courses in consultation with an adviser.		30
Major requirements		
• Major core requirements		
KINE 233	Media Arts Survey	3
KINE 243	Video Practices	4
KINE 245	Animation Practices	4
KINE 247	Sound Art	4
KINE 348	3D Computer Art	4
KINE 354	Creative Code and Electronics	4
KINE 357	Critical Issues in the Media	3
KINE 375	Concept and Development Studio	4
KINE 474 & KINE 475	Research and Production I and Research and Production II	8
• Major electives		
Emphasis area electives (300 level or above) ¹		22

Ancillary requirements		
Art Foundation Program		
ARTF 131	Drawing Studio	3
ARTF 132	Surface Research	3
ARTF 133	Space Research	3
ARTF 134	Time Studio	3
ARTF 139 or ARTF 138	Project Studio or Project Seminar	2
ARTH 103 & ARTH 104	Survey of Art I and Survey of Art II	6
Open electives		
Select any course.		10
Total Hours		120

¹

Select courses in KINE or any School of the Arts area (except art education) or approved ENGL (creative writing) or WRLD (world cinema) that are applicable to an individual's major course of study through adviser consultation. See electives list below.

The minimum number of credit hours required for this degree is 120.

Electives

Emphasis area electives must be 300- to 400-level and include courses in the table below.

Course	Title	Hours
KINE 319	Screen Dance	3
KINE 343	Video Concepts	4
KINE 345	Animation Concepts	4
KINE 346	Survey of Sound Design	3
KINE 347	Sound Design	4
KINE 392	Research/Individual Study	1-4
KINE 443	Topics in Video Art	4
KINE 445	Topics in Animation	4
KINE 447	Topics in Sound	4
KINE 448	3D Computer Animation	4
KINE 454	Live Coding	4
KINE 455	Motion Graphics	4
KINE 457	Socially Engaged Media	4
KINE 458	Virtual Interactive Worlds	4
KINE 460	Wearable Technologies	4
KINE 492	Internship	1-3
KINE 491	Studio Topics	1-4
ARTH, ARTS, CINE, COAR, CRAF, CREA, DANC, GDES, FASH, IDES, MHIS, MUSC, PAPR, PHTQ, SCPT, THEA		
Select a maximum of six credits from the following:		6
ENGL 303	Writing for Stage and/or Screen	
ENGL 305	Writing Poetry	
ENGL 307	Writing Fiction	
ENGL 309	Writing Creative Nonfiction	
ENGL 435	Advanced Poetry Writing	
ENGL 437	Advanced Fiction Writing	
ENGL 439	Advanced Creative Nonfiction Writing	

ENGL 491	Topics in Writing
WRLD 330	Global Film Studies
WRLD 359	International Media Coverage: The Middle East
WRLD 422	World Cinema Cultures
WRLD 430	Film and the City

What follows is a sample plan that meets the prescribed requirements within a four-year course of study at VCU. Please contact your adviser before beginning course work toward a degree.

Recommended course sequence/plan of study

Freshman year

Fall semester		Hours
ARTF 131	Drawing Studio	3
ARTF 133	Space Research	3
ARTF 139	Project Studio	1
or	or Project Seminar	
ARTF 138		
ARTH 103	Survey of Art I	3
UNIV 111	Introduction to Focused Inquiry: Investigation and Communication (satisfies general education UNIV foundations)	3
Play course video for Introduction to Focused Inquiry: Investigation and Communication		
General education course		3
Term Hours:		16

Spring semester

ARTF 132	Surface Research	3
ARTF 134	Time Studio	3
ARTF 139	Project Studio	1
or	or Project Seminar	
ARTF 138		
ARTH 104	Survey of Art II	3
UNIV 112	Focused Inquiry II (satisfies general education UNIV foundations)	3
Play course video for Focused Inquiry II		
General education course		3
Term Hours:		16

Sophomore year

Fall semester		Hours
KINE 233	Media Arts Survey	3
Select two of the following:		8
KINE 243	Video Practices	-
KINE 245	Animation Practices	-
KINE 247	Sound Art	-
KINE 348	3D Computer Art	-
KINE 354	Creative Code and Electronics	-

UNIV 200	Advanced Focused Inquiry: Literacies, Research and Communication (satisfies general education UNIV foundations)	3
Term Hours:		14

Spring semester

Select the remaining three of the following:		12
KINE 243	Video Practices	-
KINE 245	Animation Practices	-
KINE 247	Sound Art	-
KINE 348	3D Computer Art	-
KINE 354	Creative Code and Electronics	-
General education course		3
Term Hours:		15

Junior year

Fall semester		Hours
KINE 357	Critical Issues in the Media	3
Emphasis area electives		4
Emphasis area electives		4
General education course		3
Open elective		1
Term Hours:		15

Spring semester

KINE 375	Concept and Development Studio	4
Emphasis area electives		4
Emphasis area electives		1
General education course		3
Open elective		3
Term Hours:		15

Senior year

Fall semester		Hours
KINE 474	Research and Production I	4
Emphasis area electives		4
Emphasis area electives		1
General education course		3
Open elective		3
Term Hours:		15

Spring semester

KINE 475	Research and Production II	4
Emphasis area electives		4
General education course		3
Open elective		3
Term Hours:		14
Total Hours:		120

The minimum number of credit hours required for this degree is 120.