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# PHOTOGRAPHY AND FILM, BACHELOR OF FINE ARTS (B.F.A) WITH A CONCENTRATION IN FILMMAKING

The Department of Photography and Film offers a variety of basic, intermediate and advanced photography and filmmaking classes leading to a Bachelor of Fine Arts in Photography and Film.

The program provides students with the ability to intelligently express, investigate or document using photography and/or film and to interpret meaning in still and moving images. Emphasis is placed on photography and film as contemporary fine arts. The department promotes a fundamental and effective philosophy that students maintain creative freedom, have access to resources and are enrolled in courses in which they can refine their voices and skills through traditional and contemporary media, tools and professional working methods.

# Student learning outcomes

Upon completing this program, students will know and know how to do the following:

#### · Historical perspectives

Students will clearly recall a functional knowledge of photographic and independent film history and theory, define the relationship of photography/film to the visual disciplines and relate the medium's influence on culture. Students will incorporate a broad perception of cultural diversity including age, race, gender, ethnicity, nationality, etc., communicating insight and ownership of a personal meaning of diversity.

## · Applied criticism/theory

Students can analyze, assess and debate contemporary sociopolitical issues and theoretical discourses within the context of contemporary photography and film as well as related media practice and research. Topics to be examined can include but are not limited to multiculturalism, environmentalism, queer theory, feminist and gender studies, postmodernism, modernism, psychoanalytical, Marxism, post-structuralism, post-colonialism and the post-digital. Students will incorporate a broad perception of cultural diversity including age, race, gender, ethnicity, nationality, etc., communicating insight and ownership of a personal meaning of diversity within applied criticism and theory.

#### · Effective visual communication

Students can effectively author and present visual illustrations, representations, descriptions, explanations and/or contextualization of their artistic, research-based and career-oriented photography/ film pursuits, ideas and emotions for a broad range of purposes and audiences.

## Professional practice skills

Students demonstrate and apply broad knowledge of current business practices and resources of professional artists and independent commercial photographers and filmmakers. Students

are capable of estimating costs, administering their legal rights as authors of visual art, establishing a professional network, generating and distributing marketing materials, establishing a reliable mode of art production, acquiring additional training, and devising business plans. Students can recognize ethical issues when presented within the context of professional practice.

#### · Effective oral communication

Students can effectively deliver oral descriptions, explanations and/ or contextualization of their artistic, research-based and career oriented photography/film pursuits, ideas and emotions for a broad range of purposes and audiences.

# Filmmaking concentration-specific outcome

## · Competency in filmmaking technique

Students effectively recognize, explain and deploy the use of basic to advanced film and digital media tools, techniques and processes sufficient to advance their work from concept to finished product. Students will display evidence of professional proficiency regarding the methods and modes of production presented in required courses covering technical mastery of analog and digital filmmaking.

# **Special requirements**

**PHTO 394** 

**PHTO 436** 

**PHTO 475** 

Successful completion of ARTF 131, ARTF 132, ARTF 133, and ARTF 134 is required for current art foundation students to major in photography and film. Core photography and film courses typically begin in the fall semester. However, students may also start in the spring semester, depending on individual advising and course availability. Please note that starting in the spring may extend the time needed to complete degree requirements beyond six semesters.

# Degree requirements for Photography and Film, Bachelor of Fine Arts (B.F.A) with a concentration in filmmaking

Course Title  General education (https://bulletin.vcu.edu/undergraduate/ undergraduate-study/general-education-curriculum/)			
Select 30 credits of general education courses in consultation with an adviser.			
Major requirements			
<ul> <li>Major core requiren</li> </ul>	nents		
PHTO 280	Moving Pixels	3	
PHTO 281	Digital Imaging I	3	
PHTO 350	Concepts I	3	
Concentration requirements			
PHTO 275	Film as Material	3	
PHTO 295	Revolutionary Cinema	3	
PHTO 361	Sound and Color	3	
PHTO 362	Lighting and Cinematography	3	
PHTO 377	The Film Image	3	
PHTO 390	Writing and Directing for the Screen	3	

Documentary I

Senior Suitcase

Advanced Production Workshop

PHTO 484	Thesis Film I	6
& PHTO 485	and Thesis Film II	
PHTO 494	Documentary II	3
Ancillary requiremen	ts	
Art Foundation Prog	ram	
ARTF 131	Drawing Studio	3
ARTF 132	Surface Research	3
ARTF 133	Space Research	3
ARTF 134	Time Studio	3
ARTF 139	Project Studio	2
or ARTF 138	Project Seminar	
ARTH 103	Survey of Art I	6
& ARTH 104	and Survey of Art II	
Additional requireme	ents	
ARTH 270	History of the Motion Picture I	6
& ARTH 271	and History of the Motion Picture II	
ARTH 374	Studies in Film	3
or ARTH 370	History of Animated Film	
Art electives		7
Open electives		
Select any course.		9
Total Hours		120

# The minimum number of credit hours required for this degree is 120.

What follows is a sample plan that meets the prescribed requirements within a four-year course of study at VCU. Please contact your adviser before beginning course work toward a degree.

# Recommended course sequence/plan of study

Freshman year				
Fall semester		Hours		
ARTF 131	Drawing Studio	3		
ARTF 133	Space Research	3		
ARTF 139 or ARTF 138	Project Studio or Project Seminar	1		
ARTH 103	Survey of Art I	3		
UNIV 111 Play course video for Introduction to Focused Inquiry: Investigation and Communication	Introduction to Focused Inquiry: Investigation and Communication (satisfies general education UNIV foundations) on	3		
General education course 3				
	Term Hours:	16		
Spring semester				
ARTF 132	Surface Research	3		
ARTF 134	Time Studio	3		
ARTF 139 or ARTF 138	Project Studio or Project Seminar	1		
ARTH 104	Survey of Art II	3		

UNIV 112 Play course video for Focused Inquiry II	Focused Inquiry II (satisfies general education UNIV foundations)	3	
General educa	tion course	3	
	Term Hours:	16	
Sophomore ye	ar		
Fall semester			
ARTH 270	History of the Motion Picture I	3	
PHTO 275	Film as Material	3	
PHTO 280	Moving Pixels	3	
PHTO 281	Digital Imaging I	3	
UNIV 200	Advanced Focused Inquiry: Literacies, Research and Communication (satisfies general education UNIV foundations)	3	
	Term Hours:	15	
Spring semest	er		
ARTH 271	History of the Motion Picture II	3	
PHTO 362	Lighting and Cinematography	3	
PHTO 377	The Film Image	3	
PHTO 394	Documentary I	3	
General educa	tion course	3	
	Term Hours:	15	
Junior year			
Fall semester			
PHTO 350	Concepts I	3	
PHTO 390	Writing and Directing for the Screen	3	
PHTO 494	Documentary II	3	
Art elective		4	
General educa	tion course	3	
Open elective		3	
	Term Hours:	19	
Spring semest	er		
PHTO 295	Revolutionary Cinema	3	
PHTO 361	Sound and Color	3	
PHTO 475	Advanced Production Workshop	3	
General educa	tion course	3	
Open elective		3	
	Term Hours:	15	
Senior year Fall semester			
ARTH 374	Studies in Film	3	
PHTO 436	Senior Suitcase	3	
PHTO 484	Thesis Film I	3	
General educa	tion course	3	
	Term Hours:	12	
Spring semest	er		
PHTO 485	Thesis Film II	3	
Art elective		3	
General educa	tion course	3	

Open elective	3
Term Hours:	12
Total Hours:	120

The minimum number of credit hours required for this degree is 120.