INTERNATIONAL MANAGEMENT STUDIES, CERTIFICATE IN (UNDERGRADUATE CERTIFICATE) [SCHOOL OF BUSINESS]

The certificate program in international management studies is an interdisciplinary program offered by the Department of Management in the School of Business and the School of World Studies in the College of Humanities and Sciences. The certificate program combines international management, foreign languages and European studies into a unique program intended to equip students for careers in international business. Students concentrating in liberal arts or business programs, as well as other majors, are encouraged to apply.

Certification through this program requires 33 to 36 hours of approved credits from the list of courses given below. Students may enroll in this program and take courses while enrolled in another undergraduate program at the university, but must choose the same country track for European studies and foreign language courses.

For more information, contact Charles M. Byles, D.B.A., of the Department of Management at (804) 828-7125 or cmbyles@vcu.edu, or Patricia Cummins, Ph.D., of the School of World Studies at (804) 827-0958 or pcummins@vcu.edu, or visit the program’s website: www.cim.bus.vcu.edu (http://www.cim.bus.vcu.edu).

Course requirements

European studies

Select three of the following (at least one course must be specific to one of the following country tracks: France, Germany or Spain):

- EUCU 307 Aspects of German Culture
- FREN 420 French Regional Culture
- FREN 421 French Contemporary Culture
- GRMN 421 The Postwar German Scene
- HIST 102 Survey of European History
- HIST 316 Postwar Europe, 1945 to the Present
- HIST 317 History of France I
- HIST 319 History of Germany I
- HIST 329 History of Spain and Portugal
- HIST 330 History of Women in Europe I
- POLI/INTL 352 European Governments and Politics
- SPAN 420 Civilization of Spain II
- URSP/INTL 334 Regional Geography of __

Total Hours 9

Foreign languages

Select one of the following language tracks:

French:
- FREN 300 Advanced Grammar and Writing
- FREN 321 French Civilization and Culture II
- FREN 440 Commercial French

German

Spanish:
- SPAN 300 Advanced Grammar and Writing
- SPAN 320 Civilization of Spain I
- SPAN 414 Commercial Spanish

Total Hours 9

International management

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>MGMT 310</td>
<td>Managing People in Organizations</td>
<td>3</td>
</tr>
<tr>
<td>MGMT/INTL 418</td>
<td>International Management</td>
<td>3</td>
</tr>
<tr>
<td>SCMA 329/INTL 327</td>
<td></td>
<td>3</td>
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Total Hours 9

Experiential learning

Select one of the following courses on ways to apply program content to international management settings:

- INTL 493 International Studies Internship
- MGMT/INTL 491 Topics in Management (Study Abroad)
- Or an approved service-learning course from the following:
  - FREN 300 Advanced Grammar and Writing
  - RELS 340/INTL 341 Global Ethics and the World's Religions
  - SPAN/LING 402 Language Issues in the Spanish-speaking World
  - Or other approved courses

Total Hours 3

Language/cultural immersion experience

Students must complete an approved language/cultural immersion experience by which they demonstrate the successful application of foreign language, cross-cultural and management skills. This demonstration can be achieved through the following:

Select one of the following: 0-3
- An overseas internship
- A service-learning course
- Previous life experience
- An approved study abroad program such as the following:
  - MGMT/INTL 491 Topics in Management

Core course in international management

Students must complete the following integrative course, which should be taken toward the end of the program.

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<tr>
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<th>Hours</th>
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<tbody>
<tr>
<td>MGMT/INTL 419</td>
<td>Doing Business in Europe</td>
<td>3</td>
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Total minimum requirement 33-36 credits