UNDERGRADUATE INFORMATION

Undergraduate programs
The school offers undergraduate baccalaureate degree programs in accounting, business, economics, finance, financial technology, information systems, real estate and marketing, each of which earns a Bachelor of Science.

Post-baccalaureate undergraduate certificates in accounting and information systems are also offered, as well as minors in entrepreneurship, general business, human resource management, marketing insights and real estate.

A minor in economics is offered by the College of Humanities and Sciences. Business majors (other than economics) are eligible for this minor. See the program listing for more information (http://bulletin.vcu.edu/undergraduate/college-humanities-sciences/economicsprogram/economics-minor/).

Programs, degree levels and specializations are outlined below.

Bachelor of Science
• Accounting
• Business
  • Finance
  • Human resource management
  • Management
    • Business administration
    • Entrepreneurship
    • International management
  • Risk management and insurance
  • Supply chain management and analytics
• Economics
• Finance
  • Risk management and insurance
• Financial technology
  • Actuarial science
  • Financial engineering
• Information systems
• Marketing
  • General marketing
  • Marketing communication and analytics
  • Personal selling and business marketing
  • Product and brand management
• Real estate

Post-baccalaureate undergraduate certificates
• Accounting
• Information systems

Minors
• Entrepreneurship
• General business
• Human resource management
• Marketing insights
• Real estate