UNDERGRADUATE INFORMATION

Undergraduate programs
The school offers undergraduate baccalaureate degree programs in accounting, business, economics, financial technology, information systems, real estate and marketing, each of which earns a Bachelor of Science.

Post-baccalaureate undergraduate certificates in accounting and information systems are also offered, as well as minors in general business and human resource management.

A minor in economics is offered by the College of Humanities and Sciences. Business majors (other than economics) are eligible for this minor. See the program listing for more information (http://bulletin.vcu.edu/undergraduate/college-humanities-sciences/economicsprogram/economics-minor/).

Programs, degree levels and specializations are outlined below.

Bachelor of Science
  • Accounting
  • Business
    • Finance
    • Human resource management
    • Management
      • Business administration
      • Entrepreneurship
      • International management
    • Risk management and insurance
    • Supply chain management and analytics
  • Economics
  • Financial technology
    • Actuarial science
    • Financial engineering
  • Information systems
  • Marketing
    • General marketing
    • Marketing communication and analytics
    • Personal selling and business marketing
    • Product and brand management
  • Real estate

Post-baccalaureate undergraduate certificates
  • Accounting
  • Information systems

Minors
  • Entrepreneurship
  • General business
  • Human resource management
  • Real estate