

# UNDERGRADUATE INFORMATION

- Risk management and insurance
- Sales
- Sport and fitness management

## Undergraduate programs

The school offers undergraduate baccalaureate degree programs in accounting, business, economics, finance, financial technology, information systems, real estate and marketing, each of which earns a Bachelor of Science.

Post-baccalaureate undergraduate certificates in accounting and information systems are also offered, as well as minors in entrepreneurship, general business, human resource management, marketing insights and real estate.

A minor in economics is offered by the College of Humanities and Sciences. Business majors (other than economics) are eligible for this minor. See the program listing for more information (<https://bulletin.vcu.edu/undergraduate/college-humanities-sciences/economicsprogram/economics-minor/>).

Programs, degree levels and specializations are outlined below.

## Bachelor of Science

- Accounting
- Business
  - Finance
  - Human resource management
  - Management
    - Business administration
    - Entrepreneurship
    - International management
  - Risk management and insurance
  - Supply chain management and analytics
- Economics
- Finance
  - Risk management and insurance
- Financial technology
  - Actuarial science
  - Financial engineering
- Information systems
- Marketing
  - General marketing
  - Marketing communication and analytics
  - Product and brand management
- Real estate

## Post-baccalaureate undergraduate certificates

- Accounting
- Information systems

## Minors

- Actuarial science
- Entrepreneurship
- General business
- Human resource management
- Marketing insights
- Real estate