UNDERGRADUATE INFORMATION

Undergraduate programs

The school offers undergraduate baccalaureate degree programs in accounting, business, economics, financial technology, information systems, real estate and marketing, each of which earns a Bachelor of Science.

Post-baccalaureate undergraduate certificates in accounting and information systems are also offered, as well as minors in general business and human resource management.

A minor in economics is offered by the College of Humanities and Sciences. Business majors (other than economics) are eligible for this minor. See the program listing for more information (http://bulletin.vcu.edu/undergraduate/college-humanities-sciences/economicsprogram/economics-minor).

Programs, degree levels and specializations are outlined below.

Bachelor of Science

- Accounting
- Business
  - Finance
  - Human resource management
  - Management
    - Business administration
    - Entrepreneurship
    - International management
  - Risk management and insurance
    - Corporate
    - Financial planning
  - Supply chain management and analytics
- Economics
- Financial technology
  - Actuarial science
  - Financial engineering
- Information systems
- Marketing
  - General marketing
  - Integrated marketing communications
  - Personal selling and business marketing
  - Product and brand management
- Real estate

Post-baccalaureate undergraduate certificates

- Accounting
- Information systems

Undergraduate certificate

- International management studies (interdisciplinary program with School of World Studies)

Minors

- General business
- Human resource management