

BUSINESS ADMINISTRATION, MASTER OF (M.B.A.) [EXECUTIVE] WITH A CONCENTRATION IN BUSINESS ANALYTICS

Program accreditation

Association to Advance Collegiate Schools of Business (<http://www.aacsb.edu/>)

Program goal

VCU's School of Business Executive M.B.A. program provides experienced managers in Virginia and surrounding states with the knowledge and skills needed to solve real-world business problems in today's complex global environment. The Executive M.B.A. program accomplishes this purpose by using a curriculum with an integrated, modular, team-oriented, interdisciplinary approach that constantly challenges students to apply knowledge and skills to new and unfamiliar situations by using a conceptual understanding of relevant business disciplines.

Student learning outcomes

1. Demonstrate the capacity from an executive perspective to integrate knowledge-specific information to different business disciplines in helping teams to solve business problems in new and unfamiliar circumstances
2. Demonstrate communication knowledge and skills in both technical and interpersonal areas
3. Demonstrate an understanding of the ethical and social responsibility of business organizations in the U.S. and in other parts of the world
4. Demonstrate analytic skills using new and unfamiliar data sets

VCU Graduate Bulletin, VCU Graduate School and general academic policies and regulations for all graduate students in all graduate programs

The VCU Graduate Bulletin website documents the official admission and academic rules and regulations that govern graduate education for all graduate programs at the university. These policies are established by the graduate faculty of the university through their elected representatives to the University Graduate Council.

It is the responsibility of all graduate students, both on- and off-campus, to be familiar with the VCU Graduate Bulletin as well as the **Graduate School website** and academic regulations in individual school and department publications and on program websites. However, in all cases, the official policies and procedures of the University Graduate Council, as published on the VCU Graduate Bulletin and Graduate School websites, take precedence over individual program policies and guidelines.

Visit the academic regulations section for additional information on academic regulations for graduate students.

Degree candidacy requirements

A graduate student admitted to a program or concentration requiring a final research project, work of art, thesis or dissertation, must qualify for continuing master's or doctoral status according to the degree candidacy requirements of the student's graduate program. Admission to degree candidacy, if applicable, is a formal statement by the graduate student's faculty regarding the student's academic achievements and the student's readiness to proceed to the final research phase of the degree program.

Graduate students and program directors should refer to the following degree candidacy policy as published in the VCU Graduate Bulletin for complete information and instructions.

Visit the academic regulations section for additional information on degree candidacy requirements.

Graduation requirements

As graduate students approach the end of their academic programs and the final semester of matriculation, they must make formal application to graduate. No degrees will be conferred until the application to graduate has been finalized.

Graduate students and program directors should refer to the following graduation requirements as published in the Graduate Bulletin for a complete list of instructions and a graduation checklist.

Visit the academic regulations section for additional information on graduation requirements.

Other information

School of Business **policies and procedures for graduate students** are available on the school's website.

Apply online today. (<https://www.vcu.edu/admissions/apply/graduate/>)

Admission requirements

Degree:	Semester(s) of entry:	Deadline dates:	Test requirements:
M.B.A.	Fall only	Feb 15 (for early decision)	
		Apr 22 (final decisions)	

In addition to the general admission requirements of the VCU Graduate School (<http://bulletin.vcu.edu/graduate/study/admission-graduate-study/admission-requirements/>), applicants to the master's program in business administration must submit an up-to-date resume.

Degree requirements

The Executive M.B.A. program is designed for students with familiarity with significant work experience. The student's adviser will review the student's educational and professional background to determine the extent to which the student has satisfied the prerequisites. Those with outstanding prerequisites will be required to attend one or more training sessions to remove any deficiencies.

In addition to VCU Graduate School graduation requirements (<http://bulletin.vcu.edu/academic-regs/grad/graduation-info/>), students seeking a concentration must complete a minimum of 48 graduate credit hours.

The program consists of 13 courses that are divided into seven integrated modules plus the concentration electives.

Curriculum requirements

Course	Title	Hours
FMBA 601	Team Building and Leadership (course 1)	3
FMBA 602	Team Building and Leadership (course 2)	3
FMBA 603	Business Foundations (course 1)	3
FMBA 604	Analysis and Decisions (course 1)	3
FMBA 605	Analysis and Decisions (course 2)	3
FMBA 606	Analysis and Decisions (course 3)	3
FMBA 607	Global Challenges (course 1)	3
FMBA 608	Organizational Culture (course 1)	3
FMBA 609	Productivity and Innovation (course 1)	3
FMBA 610	Productivity and Innovation (course 2)	3
FMBA 611	Strategic Management (course 1)	3
FMBA 612	Strategic Management (course 2)	3
FMBA 613	Strategic Management (course 3)	3
Electives		
Select three of the following:		9
ECON 612	Econometrics	
ECON 641	Econometric Time-series Analysis	
ECON 642	Panel and Nonlinear Methods in Econometrics	
INFO 614	Data Mining	
MKTG 673	Marketing Research	
MKTG 678	Marketing Analytics	
SCMA 632	Statistical Analysis and Modeling	
SCMA 643	Applied Multivariate Methods (must have completed SCMA 632)	
SCMA 645	Advanced Decision Analytics	
SCMA 648	Business Data Analytics	
SCMA 669	Developing and Implementing Forecasting Methods for Business	
SCMA 677	Quality Management and Six Sigma	
Total Hours		48

The minimum total of graduate credit hours required for this degree is 48.

Contact

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Program website: business.vcu.edu/academics/mba-options/executive-mba/ (<https://business.vcu.edu/academics/mba-options/executive-mba/>)