

# DEPARTMENT OF FASHION DESIGN AND MERCHANDISING

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[arts.vcu.edu/fashion](http://arts.vcu.edu/fashion/) (<http://arts.vcu.edu/fashion/>)

The Department of Fashion Design and Merchandising offers two programs. The fashion design concentration leads to a Bachelor of Fine Arts degree and the fashion merchandising concentration leads to a Bachelor of Arts degree.

Both concentrations are extremely time-consuming. Students are expected to put class attendance and study time above other campus activities or employment.

All students are required to have a laptop computer. The department can provide specifications.

Students must take classes in the sequence prescribed by the department and adhere to all prerequisites. Failure to comply can lengthen the number of semesters necessary for completion of degree requirements.

Internships provide not only experience but industry contacts, and are strongly recommended. They may be conducted primarily during the summer semester.

Students who complete the requirements for the below will receive a Bachelor of Arts in Fashion.

- Fashion, Bachelor of Arts (B.A.) with a concentration in fashion merchandising (<https://bulletin.vcu.edu/undergraduate/arts/fashion-design-merchandising/fashion-ba-concentration-fashion-merchandising/>)

Students who complete the requirements for the below will receive a Bachelor of Fine Arts in Fashion.

- Fashion, Bachelor of Fine Arts (B.F.A.) with a concentration in fashion design (<https://bulletin.vcu.edu/undergraduate/arts/fashion-design-merchandising/fashion-bfa-concentration-fashion-design/>)
- Fashion merchandising, minor in (<https://bulletin.vcu.edu/undergraduate/arts/fashion-design-merchandising/fashion-minor/>)