BUSINESS ANALYTICS, MINOR IN

The minor in business analytics provides an overview of analytics and its applications across various business disciplines and fields. While the program targets students in the School of Business, students from all majors with the required prerequisites are welcome. The minor can help students understand and apply business analytics in their chosen fields and careers when combined with the appropriate major.

The minor consists of 18 credit hours. Students must achieve an overall GPA of 2.0 in all courses counted toward the minor.

A maximum of 12 credits can be taken in any department (ACCT, FIRE, INFO, MKTG or SCMA).

Course	Title	Hours
SCMA 302	Business Statistics II	3
Select three credits of data foundations		3
ACCT 307	Accounting Systems	
INFO 364	Database Systems	
Select three to six credits of analytics foundations		3-6
FIRE 340	Introduction to Financial Analytics	
INFO 320	Artificial Intelligence for Business Intelligence	
MKTG 350	Customer and Marketing Analytics	
SCMA 303	Business Analytics	
Select six to nine credits of electives		6-9
ACCT 408	Data Analytics for Accountants	
INFO 450	Programming for Business Analytics	
INFO 452	AI Services for Business	
INFO 532	Business Process Reengineering	
INFO 511	Data Reengineering	
SCMA 339	Quantitative Solutions for Supply Chain Management	
SCMA 440	Data Mining and Forecasting	
Total Hours		**18**