UNIVERSITY OF VIRGINIA

UNDERGRADUATE INFORMATION

Undergraduate programs
The school offers undergraduate baccalaureate degree programs in accounting, business, economics, finance, financial technology, information systems, real estate and marketing, each of which earns a Bachelor of Science.

Post-baccalaureate undergraduate certificates in accounting and information systems are also offered, as well as minors in entrepreneurship, general business, human resource management, marketing insights and real estate.

A minor in economics is offered by the College of Humanities and Sciences. Business majors (other than economics) are eligible for this minor. See the program listing for more information (http://bulletin.vcu.edu/undergraduate/college-humanities-sciences/economicsprogram/economics-minor/).

Programs, degree levels and specializations are outlined below.

**Bachelor of Science**
- Accounting
- Business
  - Finance
  - Human resource management
  - Management
    - Business administration
    - Entrepreneurship
    - International management
  - Risk management and insurance
  - Supply chain management and analytics
- Economics
- Finance
  - Risk management and insurance
- Financial technology
  - Actuarial science
  - Financial engineering
- Information systems
- Marketing
  - General marketing
  - Marketing communication and analytics
  - Product and brand management
- Real estate

**Post-baccalaureate undergraduate certificates**
- Accounting
- Information systems

**Minors**
- Actuarial science
- Entrepreneurship
- General business
- Human resource management
- Marketing insights
- Real estate