

UNDERGRADUATE INFORMATION

Undergraduate programs

The school offers undergraduate baccalaureate degree programs in accounting, business, economics, finance, financial technology, information systems, real estate and marketing, each of which earns a Bachelor of Science.

Post-baccalaureate undergraduate certificates in accounting and information systems are also offered, as well as minors in entrepreneurship, general business, human resource management, marketing insights and real estate.

A minor in economics is offered by the College of Humanities and Sciences. Business majors (other than economics) are eligible for this minor. See the program listing for more information (<http://bulletin.vcu.edu/undergraduate/college-humanities-sciences/economicsprogram/economics-minor/>).

Programs, degree levels and specializations are outlined below.

Bachelor of Science

- Accounting
- Business
 - Finance
 - Human resource management
 - Management
 - Business administration
 - Entrepreneurship
 - International management
 - Risk management and insurance
 - Supply chain management and analytics
- Economics
- Finance
 - Risk management and insurance
- Financial technology
 - Actuarial science
 - Financial engineering
- Information systems
- Marketing
 - General marketing
 - Marketing communication and analytics
 - Personal selling and business marketing
 - Product and brand management
- Real estate

Post-baccalaureate undergraduate certificates

- Accounting
- Information systems

Minors

- Entrepreneurship
- General business
- Human resource management
- Marketing insights
- Real estate