

MEDIA STUDIES, MINOR IN

The minor in media studies consists of a minimum of 18 credits in mass communications as described below, including a minimum of nine upper-level credits. To declare the minor, students must pass MASC 101 with a minimum grade of C and have a minimum cumulative GPA of 2.50. All courses counted toward the minor must be completed with a minimum grade of C; to graduate, students must have a minimum 2.50 minor GPA. Permission is required to enroll in all courses except MASC 101. All students in the minor in media studies program are required to register with the Robertson School of Media and Culture prior to beginning course work. Media studies course work will be distributed as follows:

Course	Title	Hours
Required courses		
MASC 101	Mass Communications	3
MASC 203 or MASC 204	Journalism Writing Story	3
MASC 408	Communications Law	3
Elective courses		
Select nine credits from the following, prerequisites apply:		9
MASC/INTL 151	Global Communications	
MASC 201	Curiousness	
MASC 210	Public Relations	
MASC 251	Global Health and Social Media	
MASC 291	Topics in Communications	
MASC 261	History and Development of Journalism	
MASC 300	Technical Prowess <small>Students can only take MASC 300, 301 or 334 once for credit</small>	
MASC 301	Graphics for Journalism <small>Students can only take MASC 300, 301 or 334 once for credit</small>	
MASC 317	Visual Acuteness	
MASC 334	Visual Communication and Design for Public Relations <small>Students can only take MASC 300, 301 or 334 once for credit</small>	
MASC 344	Data Journalism and Visualization	
MASC 359	International Media Coverage: The Middle East	
MASC 380	History of Advertising	
MASC 381	Great Advertising	
MASC 390	Ethical Problems in Mass Media	
MASC 423	Tourism and Hospitality Public Relations	
MASC 424	Sports and Entertainment Public Relations	
MASC 433	Special Events	
MASC 474	Diversity in the Media	
MASC 485	Web Site Design	
MASC 491	Topics in Communications	
MASC 493	Fieldwork/Internship	
Total Hours		18