MEDIA STUDIES, MINOR IN

The minor in media studies consists of a minimum of 18 credits in mass communications as described below, including a minimum of nine upper-level credits. To declare the minor, students must pass MASC 101 with a minimum grade of C and have a minimum cumulative GPA of 2.50. All courses counted toward the minor must be completed with a minimum grade of C; to graduate, students must have a minimum 2.50 minor GPA. Permission is required to enroll in all courses except MASC 101. All students in the minor in media studies program are required to register with the Robertson School of Media and Culture prior to beginning course work. Media studies course work will be distributed as follows:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td><strong>Required courses</strong></td>
<td></td>
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</tr>
<tr>
<td>MASC 101</td>
<td>Mass Communications</td>
<td>3</td>
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<tr>
<td>MASC 203</td>
<td>Journalism Writing</td>
<td>3</td>
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<tr>
<td>or MASC 204</td>
<td>Story</td>
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<tr>
<td>or MASC 285</td>
<td>Media Writing</td>
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<tr>
<td>MASC 408</td>
<td>Communications Law</td>
<td>3</td>
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<tr>
<td><strong>Elective courses</strong></td>
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<td>9</td>
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<tr>
<td>Select nine credits from the following, prerequisites apply.</td>
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<tr>
<td>MASC/INTL 151</td>
<td>Global Communications</td>
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<tr>
<td>MASC 201</td>
<td>Curiousness</td>
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<tr>
<td>MASC 210</td>
<td>Public Relations</td>
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<tr>
<td>MASC 251</td>
<td>Global Health and Social Media</td>
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<tr>
<td>MASC 255</td>
<td>Introduction to Media Production</td>
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<tr>
<td>MASC 261</td>
<td>History and Development of Journalism</td>
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<tr>
<td>MASC 274</td>
<td>Diversity in the Media</td>
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<tr>
<td>MASC 291</td>
<td>Topics in Communications</td>
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<tr>
<td>MASC 300</td>
<td>Technical Prowess</td>
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<tr>
<td>MASC 317</td>
<td>Visual Acuteness</td>
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<td>MASC 344</td>
<td>Data Journalism and Visualization</td>
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<tr>
<td>MASC 359</td>
<td>International Media Coverage: The Middle East</td>
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<tr>
<td>MASC 380</td>
<td>Media and Culture</td>
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<td>MASC 381</td>
<td>Great Advertising</td>
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<td>MASC 390</td>
<td>Ethical Problems in Mass Media</td>
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<tr>
<td>MASC 423</td>
<td>Tourism and Hospitality Public Relations</td>
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<td>MASC 424</td>
<td>Sports and Entertainment Public Relations</td>
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<td>MASC 433</td>
<td>Special Events</td>
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<tr>
<td>MASC 491</td>
<td>Topics in Communications</td>
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<tr>
<td>MASC 493</td>
<td>Fieldwork/Internship</td>
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</tbody>
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**Total Hours** | **18**