FOREIGN LANGUAGE, BACHELOR OF ARTS (B.A.) WITH A CONCENTRATION IN GERMAN

Foreign language program core outcomes
- Demonstrate oral and aural communication skills in context
- Demonstrate written communication skills
- Demonstrate critical and analytical reading skills
- Demonstrate literary and cultural competency

German concentration-specific outcomes
- Demonstrate proficiency in speaking, listening, reading and writing in German
- Demonstrate historical, literary and cultural competency in the German-speaking world

Experiential learning and study abroad

Each student completing a degree program within the School of World Studies is required to complete a World ePass as part of their experiential learning requirement; students are also encouraged to participate in a study abroad program. For more information on the ePass portfolio and study abroad opportunities, students may visit the overview page for the School of World Studies (http://bulletin.vcu.edu/undergraduate/college-humanities-sciences/school-worldstudies/).

Special requirements

To earn a Bachelor of Arts in Foreign Language, students must complete at least 39 credits within the major, 33 credits of which must be upper-level (300-level or above), with a minimum major GPA of 2.25.

All foreign language majors, students transferring credits from study abroad and transfer students who intend to major in a foreign language must include in their target-language course work a minimum of 12 VCU credits. Both credit and distribution requirements (minimum of 11 courses in target language) for the concentration must be satisfied.

Foreign language majors who plan on becoming language teachers in the K-12 school system are required to complete a total of 30 credits of upper level (300- and 400-level) course work in one target language to meet certification requirements.

Degree requirements for Foreign Language, Bachelor of Arts (B.A.) with a concentration in German

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>General education (<a href="http://bulletin.vcu.edu/undergraduate/undergraduate-study/general-education-curriculum/">http://bulletin.vcu.edu/undergraduate/undergraduate-study/general-education-curriculum/</a>)</td>
<td>Select 30 credits of general education courses in consultation with an adviser.</td>
<td>30</td>
</tr>
<tr>
<td>Major requirements</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Major core requirements</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WRLD 302</td>
<td>Communicating Across Cultures</td>
<td>3</td>
</tr>
<tr>
<td>WRLD 490</td>
<td>Seminar in World Cultures and Languages</td>
<td>3</td>
</tr>
<tr>
<td>• Additional major requirements</td>
<td></td>
<td></td>
</tr>
<tr>
<td>GRMN 201</td>
<td>Intermediate German I</td>
<td>3</td>
</tr>
<tr>
<td>GRMN 202</td>
<td>Intermediate German II</td>
<td>3</td>
</tr>
<tr>
<td>GRMN 300</td>
<td>Communication and Composition</td>
<td>3</td>
</tr>
<tr>
<td>GRMN 301</td>
<td>Self and Society: Effective Writing</td>
<td>3</td>
</tr>
<tr>
<td>GRMN 305</td>
<td>Oral Communication</td>
<td>3</td>
</tr>
<tr>
<td>or GRMN 307</td>
<td>German Conversation and Film</td>
<td>3</td>
</tr>
<tr>
<td>or GRMN 311</td>
<td>German Through the Media</td>
<td>3</td>
</tr>
<tr>
<td>GRMN 320</td>
<td>From the Vandals to Kant: Civilization and Literature I</td>
<td>3</td>
</tr>
<tr>
<td>GRMN 321</td>
<td>From Faust to Nazism: Civilization and Literature II</td>
<td>3</td>
</tr>
<tr>
<td>GRMN 322</td>
<td>From Kafka's World to the EU: Civilization and Literature III</td>
<td>3</td>
</tr>
<tr>
<td>• Major electives</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Select 300-level (or higher) German course</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Select GRMN courses (400 level or higher); may include up to three credits of FRLG 493</td>
<td>6</td>
<td></td>
</tr>
</tbody>
</table>

Ancillary requirements

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HUMS 202</td>
<td>Choices in a Consumer Society</td>
<td>1</td>
</tr>
<tr>
<td>WRLD 495</td>
<td>World ePass Portfolio</td>
<td>0</td>
</tr>
<tr>
<td>Experiential fine arts (course offered by the School of the Arts)</td>
<td></td>
<td>1-3</td>
</tr>
</tbody>
</table>
Foreign Language, Bachelor of Arts (B.A.) with a concentration in German

- Experiential learning 0-3
  Select one of the following:
  - Major-specific service-learning course
  - Internship (FRLG 493, INTL 493, WRLD 493 or other preapproved internship opportunities)
- Foreign language through the 102 level (by course or placement) 0-6

Open electives
Select any course 38-49

Total Hours 120

Higher level placement score for these 200-level courses determines the starting point of the degree. Students who test above the course level fulfill the surpassed course credits with 300- or 400-level electives.

In order to begin upper-level course work in any foreign language, students must have consecutively completed these courses or must prove the equivalent proficiency level through placement testing.

The minimum number of credit hours required for this degree is 120.

What follows is a sample plan that meets the prescribed requirements within a four-year course of study at VCU. Please contact your adviser before beginning course work toward a degree.

Freshman year

Fall semester

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRMN 101</td>
<td>Beginning German I</td>
<td>3</td>
</tr>
<tr>
<td>UNIV 111</td>
<td>Play course video for Focused Inquiry I (satisfies general education UNIV foundations)</td>
<td>3</td>
</tr>
</tbody>
</table>

General education course (select quantitative foundations) 3-4
General education course 3
Open elective 3

Term Hours: 15-16

Spring semester

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRMN 102</td>
<td>Beginning German II</td>
<td>3</td>
</tr>
<tr>
<td>UNIV 112</td>
<td>Play course video for Focused Inquiry II (satisfies general education UNIV foundations)</td>
<td>3</td>
</tr>
</tbody>
</table>

General education course 3
General education course 3
Open elective 3

Term Hours: 15

Sophomore year

Fall semester

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRMN 201</td>
<td>Intermediate German I</td>
<td>3</td>
</tr>
</tbody>
</table>

UNIV 200 Advanced Focused Inquiry: Literacies, Research and Communication (satisfies general education UNIV foundations) 3
General education course 3
General education course 3
Open electives 3

Term Hours: 15

Spring semester

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRMN 202</td>
<td>Intermediate German II</td>
<td>3</td>
</tr>
<tr>
<td>HUMS 202</td>
<td>Choices in a Consumer Society</td>
<td>1</td>
</tr>
<tr>
<td>WRLD 302</td>
<td>Communicating Across Cultures</td>
<td>3</td>
</tr>
</tbody>
</table>

Experiential fine arts (course offered by the School of the Arts) 1-3
Open electives 5-7

Term Hours: 15

Junior year

Summer semester

Study abroad (recommended):
Upper-level GRMN courses that meet concentration, elective or experiential learning requirements 0-6
WRLD 391 on VCU faculty-led study abroad program (meets experiential learning requirement) 0-3
(Note that credits completed during study abroad will decrease open electives needed in subsequent semesters.)

Term Hours: 0-9

Fall semester

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRMN 300</td>
<td>Communication and Composition</td>
<td>3</td>
</tr>
<tr>
<td>GRMN 320</td>
<td>From the Vandals to Kant: Civilization and Literature I</td>
<td>3</td>
</tr>
<tr>
<td>or GRMN 322</td>
<td>From Kafka's World to the EU: Civilization and Literature III</td>
<td></td>
</tr>
</tbody>
</table>

Open electives 9

Term Hours: 15

Spring semester

On-campus or study abroad semester

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRMN 301</td>
<td>Self and Society: Effective Writing</td>
<td>3</td>
</tr>
<tr>
<td>GRMN 321</td>
<td>From Faust to Nazism: Civilization and Literature II</td>
<td>3</td>
</tr>
<tr>
<td>GRMN upper-level elective</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

Open electives 6

Term Hours: 15

Senior year

Fall semester

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FRLG 493</td>
<td>World Languages Internship (or other experiential learning opportunity)</td>
<td>3</td>
</tr>
<tr>
<td>GRMN 322</td>
<td>From Kafka's World to the EU: Civilization and Literature III</td>
<td>3</td>
</tr>
<tr>
<td>or GRMN 320</td>
<td>From the Vandals to Kant: Civilization and Literature I</td>
<td></td>
</tr>
</tbody>
</table>

GRMN 400-level elective 3
Open electives 6

World ePass site creation

Term Hours: 15
The minimum number of credit hours required for this degree is 120.

### Accelerated B.A. and M.S.

The accelerated B.A. and M.S. program allows qualified students to earn both the B.A. in Foreign Language with a concentration in German and M.S. in Business with a concentration in marketing management in a minimum of five years by completing up to 12 credit hours of approved graduate courses during the senior year of their undergraduate program. Students in the program may count up to three credit hours of graduate courses toward both the B.A. and M.S. degrees. Thus, the two degrees may be earned with a minimum of 147 credits rather than the 150 credits necessary if the two degrees are pursued separately.

In their senior year students would also take up to nine credit hours of graduate-level foundations courses, which are prerequisites for the graduate program.

Students holding these degrees will be very competitive due to the combined knowledge and skills in language, culture and business and will be well prepared for success in an increasingly global marketplace.

### Entrance to the accelerated program

Interested undergraduate students should consult with their adviser as early as possible to receive specific information about the accelerated program, determine academic eligibility and submit (no later than two semesters prior to graduating with a baccalaureate degree) an Accelerated Program Declaration Form to be approved by the graduate program director. Limited spaces may be available in the accelerated program. Academically qualified students may not receive approval if capacity has been reached.

Minimum qualifications for entrance to this accelerated program include completion of 90 undergraduate credit hours including WRLD 302 and 21 credits earned at the 300-level in GRMN; an overall GPA of 3.25; and the completion of 90 undergraduate credit hours including a GPA of 3.0 in the major course work. Students who do not meet the minimum GPA requirements may submit GRE scores to receive further consideration. Students who are interested in the accelerated program should consult with the faculty adviser to the M.S. in Business with a concentration in marketing management program before they have completed 90 credits. Successful applicants would enter the program in the fall semester of their senior year.

Once enrolled in the accelerated program, students must meet the standards of performance applicable to graduate students as described in the “Satisfactory academic progress” section of the Graduate Bulletin, including maintaining a 3.0 GPA. Guidance to students admitted to the accelerated program is provided by both the undergraduate School of World Studies adviser and the faculty adviser to the graduate program.

### Admission to the graduate program

Entrance to the accelerated program enables the student to take the approved shared courses that will apply to the undergraduate and graduate degrees. However, entry into an accelerated program via an approved Accelerated Program Declaration Form does not constitute application or admission into the graduate program. Admission to the graduate program requires a separate step that occurs through a formal application to the master's program, which is submitted through Graduate Admissions no later than a semester prior to graduation with the baccalaureate degree, that is, before the end of the fall semester of the senior year. In order to continue pursuing the master's degree after the baccalaureate degree is conferred, accelerated students must follow the admission to graduate study requirements outlined in the VCU Bulletin. Three reference letters (at least one from a School of World Studies faculty member) must accompany the application.

### Degree requirements

The Bachelor of Arts in Foreign Language degree will be awarded upon completion of a minimum of 120 credits and the satisfactory completion of all undergraduate degree requirements as stated in the Undergraduate Bulletin.

A maximum of 12 graduate credits may be taken prior to completion of the baccalaureate degree. These graduate credits will apply toward open elective credits for the undergraduate degree. Three of these credits, MKTG 672, are shared with the graduate program, meaning that they will be applied to both undergraduate and graduate degree requirements. Nine credits are foundation courses for the graduate program and apply to the undergraduate degree only.

The graduate business courses that may be taken as an undergraduate once a student is admitted to the program — and how they apply — are shown in the table below.

### Recommended course sequence/plan of study

What follows is the recommended plan of study for students interested in the accelerated program beginning in the fall of the junior year prior to admission to the accelerated program in the senior year.

### Course Title Hours

#### Junior year

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRMN 300</td>
<td>Communication and Composition</td>
<td>3</td>
</tr>
<tr>
<td>or GRMN 301</td>
<td>Self and Society: Effective Writing</td>
<td>3</td>
</tr>
</tbody>
</table>
Beginning grammar, reading, writing and oral skills.  

Open elective  

Term Hours: 15

Spring semester (on-campus or study abroad semester)

GRMN 301 or GRMN 300  
Self and Society: Effective Writing  
Communication and Composition  

GRMN 321  
From Faust to Nazism: Civilization and Literature II  

GRMN elective (400-level)  
ECON 302  
Macroeconomic Theory  
Open elective  

Term Hours: 15

Senior year  

Fall semester

ACCT 507  
Fundamentals of Accounting  

GRMN 322 or GRMN 320  
From Kafka’s World to the EU: Civilization and Literature III  
From the Vandals to Kant: Civilization and Literature I  

FRLG 493  
World Languages Internship (or other experiential learning opportunity)  

GRMN elective (400-level or higher)  
SCMA 524  
Statistical Fundamentals for Business Management  

World ePass completion  

Term Hours: 15

Spring semester

FIRE 520  
Financial Concepts of Management  

MKTG 672  
Influencing Consumer Behavior  

WRLD 490  
Seminar in World Cultures and Languages  

GRMN elective (400-level or higher)  
Open elective  

Term Hours: 15

Fifth year  

Fall semester

MKTG 671  
Marketing Management  

MKTG 675  
Digital Marketing  

MKTG 679  
Brand Strategy  

Electives  

Term Hours: 15

Spring semester

MKTG 657  
Market Planning Project  

Electives  

Term Hours: 12

GRMN 101. Beginning German I. 3 Hours.  
Semester course; 3 lecture hours. 3 credits. Prerequisite: GRMN 101 or a satisfactory score on the VCU Language Placement Test within the one-year period immediately preceding the beginning of the course. Continuation of beginning grammar, reading, writing and oral skills.
GRMN 311. German Through the Media. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Prerequisite: GRMN 202, GRMN 205 or GRMN 300; GRMN 300 or GRMN 301 recommended. Designed to develop language proficiency by using material available through the various media: newspapers, magazines, films, Internet, podcasts and radio broadcasts.

GRMN 314. Commercial German. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Prerequisite: GRMN 301. Designed to develop the student's ability to use German as a means of oral and written communication in the business world. Emphasis on the acquisition of technical tools necessary for business exchanges in specialized fields.

GRMN 320. From the Vandals to Kant: Civilization and Literature I. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Prerequisite: GRMN 202, GRMN 205 or GRMN 300; GRMN 300 or GRMN 301 recommended. Conducted in German. A survey of German-speaking culture and literature from its origins to the Enlightenment. Also emphasizes enhancing German-language skills in vocabulary, reading, speaking and writing.

GRMN 321. From Faust to Nazism: Civilization and Literature II. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Prerequisites: GRMN 202, GRMN 205 or GRMN 300; GRMN 300 or GRMN 301 recommended. Conducted in German. A treatment of German culture and literature from the Age of Goethe to the rise of Nazism. Also emphasizes enhancing German language skills in vocabulary, reading, speaking and writing.

GRMN 322. From Kafka's World to the EU: Civilization and Literature III. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Prerequisites: GRMN 202, GRMN 205 or GRMN 300; GRMN 300 or GRMN 301 recommended. Conducted in German. A survey of German culture and literature from the 1920s to today. Also emphasizes enhancing German language skills in vocabulary, reading, speaking and writing.

GRMN 420. The Turn of the Century. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Prerequisites: GRMN 300; GRMN 305 or 307 or 311; GRMN 301 or 320 or 321 or 322. Conducted in German. A course dealing with the major intellectual, philosophical, artistic and cultural trends from the turn of the century through the Weimar period as reflected in the writings of authors such as Kafka, Mann and Hesse. Includes impressionism, expressionism and neue Sachlichkeit.

GRMN 421. The Postwar German Scene. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Prerequisites: GRMN 300; GRMN 305 or 307 or 311; GRMN 301 or 320 or 321 or 322. Conducted in German. A course dealing with the political, social and intellectual developments of the German-speaking countries from the end of World War II to the present as reflected in the literary works of their major authors.

GRMN 422. German Film. 1-3 Hours.
Semester course; 1-3 lecture hours. 1-3 credits. May be repeated with different topics for a total of 6 credits. Prerequisites: GRMN 300; GRMN 305 or 307 or 311; GRMN 301 or 320 or 321 or 322. Study of selected topics in German film from the beginnings to today, particularly as seen in their social, historical and cultural contexts. See the Schedule of Classes for the specific topic to be offered each semester.

GRMN 423. Folk/Popular Culture. 1-3 Hours.
Semester course; 1-3 lecture hours. 1-3 credits. May be repeated with different topics for a total of 6 credits. Prerequisites: GRMN 300; GRMN 305 or 307 or 311; GRMN 301 or 320 or 321 or 322. Study of selected topics related to folk traditions and/or popular culture in German-speaking countries. See the Schedule of Classes for the specific topic to be offered each semester.

GRMN 424. Culture and Society. 1-3 Hours.
Semester course; 1-3 lecture hours. 1-3 credits. May be repeated with different topics for a total of 6 credits. Prerequisites: GRMN 300; GRMN 305 or 307 or 311; GRMN 301 or 320 or 321 or 322. Study of issues in the culture and society of German-speaking countries today. See the Schedule of Classes for the specific topic to be offered each semester.

GRMN 425. Language in Context: ____. 1-3 Hours.
Semester course; 1-3 lecture hours. 1-3 credits. Course can be repeated with different topics up to a total of 6 credits. Prerequisites: GRMN 300; GRMN 301, 305, 307 or 311; and GRMN 320, 321 or 322. Conducted in German. Study of German language and linguistics. See the Schedule of Classes for the specific topic to be offered each semester.

GRMN 491. Topics in German. 1-3 Hours.
Variable hours. 1-3 credits. May be repeated with different topics for a maximum of 9 credits. Prerequisites: GRMN 300; GRMN 305 or 307 or 311; GRMN 301 or 320 or 321 or 322. An in-depth study of selected topics in German. See the Schedule of Classes for specific topics to be offered each semester.

GRMN 492. Independent Study. 1-3 Hours.
Semester course; variable hours. Variable credit. Maximum of 3 credits per semester; maximum total of 6 credits for all independent study courses in German. Prerequisites: GRMN 301; GRMN 320 or 321 or 322; GRMN 420 or 421 or 422 or 423 or 424 or 491; and senior standing with a minimum of 85 credits earned toward the degree. A course designed to give students an opportunity to become involved in independent study in a literary or linguistic area or subject in which they have an interest.