HOMELAND SECURITY AND EMERGENCY PREPAREDNESS, BACHELOR OF ARTS (B.A.)

Maureen Moslow-Benway
Assistant professor and program chair

Emergency preparedness has always been a critical aspect of governmental policy at the federal, state and local levels. Response to natural disasters — floods, hurricanes, tornadoes, earthquakes, outbreak of infectious disease — requires pre-disaster planning, mid-disaster operations and postdisaster reconstruction that can only be carried out successfully through a partnership between all levels of government and between the public sector, private sector and civil society. Since the Sept. 11, 2001 attacks in New York, Virginia and Pennsylvania the concept of emergency preparedness has been expanded to include the task of homeland security — protecting the U.S. from terrorist-caused disasters. Policy planners and operational responders at all levels of government who had previously focused upon natural disasters now have the added responsibility of preparing for and mitigating the effects of politically inspired terrorist violence.

The program in homeland security and emergency preparedness recognizes this dual nature and is designed to give students both theoretical and practical knowledge that will prepare them for the following: 1) private- or public-sector employment in the expanding area of homeland security as it relates specifically to international and domestic security, as well as emergency preparedness for both security and nonsecurity-related incidents and/or 2) further study in government, international affairs, law enforcement, policy planning or law.

Students will study homeland security and emergency preparedness from a number of perspectives: emergency planning/management principles and practicalities; the nature and effects of natural disasters; the nature of the terrorist threat to the U.S. from both foreign and domestic organizations, including terrorist motives, methods and history; counterterrorism policies ranging from law enforcement to intelligence to the use of military force; vulnerability assessment of public and private infrastructure and institutions; critical infrastructure protection; ethical, constitutional, law enforcement and civil liberties issues related to the prevention of terrorist attacks through surveillance, immigration restrictions and detention; public safety legal questions that arise during governmental responses to natural disaster; intelligence analysis of domestic and international threats; and policy-making topics, such as organizational design and management, interagency processes, and intergovernmental cooperation and coordination within emergency preparedness and counterterrorism institutions at the local, state, federal and international level.

The knowledge and skills acquired through this course of study will enable students to continue their studies at law school or graduate school in a number of areas: business, criminal justice, geography, international affairs, political science, public administration, sociology and urban planning. Students also will be able to pursue employment opportunities in various fields, such as within the government at the local, state and federal level in homeland security and emergency planning/response; law enforcement; intelligence; for-profit and nonprofit research and consultancy; and private sector employment with any business that requires emergency planning expertise to protect critical infrastructure.

Student learning outcomes

Upon completing this program, students will know and know how to do the following:

- Analytical concepts and skills
  Students will achieve comprehension of the theory and practice of homeland security and emergency preparedness and be able to analyze policy and synthesize information in four key areas: risk and vulnerability analysis, strategic planning dilemmas of disasters and disaster preparedness, institutional coordination and intelligence operations, and legal/constitutional aspects.

- Homeland security and emergency preparedness
  Students will achieve comprehension of the theoretical and practical principles of emergency preparedness for both natural disasters and terrorist incidents and be able to analyze key topics related to natural disasters, emergency planning, terrorism and counterterrorism, intelligence, and cybersecurity.

- Research and policy analysis
  Students will perform research, policy analysis and risk assessment using several methodological and theoretical approaches to homeland security and emergency preparedness.

- Knowledge of government
  Students will demonstrate a basic knowledge of the workings of the American government and the international system.

- Oral and written presentation
  Students will develop advanced skills in expository writing and oral presentation.

- Evaluation
  Students will be able to evaluate scholarly and practitioner analyses of homeland security and emergency preparedness topics.

Special requirements

Students must earn a total of 45 credits in classes at the 300-level and above, including upper-level criminal justice course work. To graduate from the homeland security and emergency preparedness program, students must have a cumulative and major GPA of 2.0. The homeland security and emergency preparedness curriculum includes the core and major elective requirements.

Degree requirements for Homeland Security and Emergency Preparedness, Bachelor of Arts (B.A.)

Course Title Hours

| General education (http://bulletin.vcu.edu/undergraduate/undergraduate-study/general-education-curriculum/) | 30 |
| Select 30 credits of general education courses in consultation with an adviser. | 30 |

Major requirements

- Major core requirements
  - HSEP 301/POLI 367 Terrorism 3
  - HSEP 302 Emergency Planning and Incident Management 3
  - HSEP 310 Risk and Vulnerability Assessment 3
  - HSEP 314 Cybersecurity Policy 3
  - HSEP 320 The Intelligence Community and the Intelligence Process 3

- Major elective requirements
  - Select 30 credits of major elective requirements.
<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HSEP 490</td>
<td>Senior Seminar</td>
<td>3</td>
</tr>
</tbody>
</table>

### Major electives
Select any 300- or 400-level HSEP course and/or courses from the list of approved electives below.

### Ancillary requirements
- GVPA 100 Making Policy Real: Social Problems and Policy Solutions 3
- HSEP 101 Homeland Security and Emergency Preparedness (satisfies general education diversities in the human experience AOI) 3
- STAT 208 Statistical Thinking (satisfies general education quantitative foundations) 3

### Open electives
Select any course. 57

### Total Hours
120

The minimum number of credit hours required for this degree is 120.

### Approved homeland security and emergency preparedness electives

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRJS 300</td>
<td>Forensic Criminology</td>
<td>3</td>
</tr>
<tr>
<td>CRJS 320</td>
<td>Principles of Criminal Investigation</td>
<td>3</td>
</tr>
<tr>
<td>CRJS 370</td>
<td>Criminalistics and Crime Analysis</td>
<td>3</td>
</tr>
<tr>
<td>CRJS 373</td>
<td>Crime Scene Evidence: Law and Trial Procedure</td>
<td>3</td>
</tr>
<tr>
<td>CRJS 463</td>
<td>Crime and Justice in Global Perspective</td>
<td>3</td>
</tr>
<tr>
<td>CRJS 475</td>
<td>Criminal Procedure</td>
<td>3</td>
</tr>
<tr>
<td>FIRE 309</td>
<td>Risk Management and Insurance</td>
<td>3</td>
</tr>
<tr>
<td>FIRE 359</td>
<td>Issues in Risk Management and Insurance</td>
<td>3</td>
</tr>
<tr>
<td>GVPA 493</td>
<td>Government and Public Affairs Internship</td>
<td>1-6</td>
</tr>
<tr>
<td>POLI 310</td>
<td>Public Policy</td>
<td>3</td>
</tr>
<tr>
<td>POLI 322</td>
<td>State and Local Government and Politics</td>
<td>3</td>
</tr>
<tr>
<td>POLI 329</td>
<td>Intergovernmental Relations</td>
<td>3</td>
</tr>
<tr>
<td>POLI/INTL 351</td>
<td>Middle Eastern Government and Politics</td>
<td>3</td>
</tr>
<tr>
<td>POLI/INTL 353</td>
<td>Latin American Governments and Politics</td>
<td>3</td>
</tr>
<tr>
<td>POLI/INTL 362</td>
<td>International Organizations and Institutions</td>
<td>3</td>
</tr>
<tr>
<td>POLI/INTL 363</td>
<td>U.S. Foreign Policy</td>
<td>3</td>
</tr>
<tr>
<td>URSP 310</td>
<td>Introduction to Urban and Regional Planning</td>
<td>3</td>
</tr>
<tr>
<td>URSP/ENVS 332</td>
<td>Environmental Management</td>
<td>3</td>
</tr>
<tr>
<td>URSP 413</td>
<td>Policy Implementation</td>
<td>3</td>
</tr>
<tr>
<td>URSP/ENVS 521</td>
<td>Introduction to Geographic Information Systems</td>
<td>3</td>
</tr>
</tbody>
</table>

What follows is a sample plan that meets the prescribed requirements within a four-year course of study at VCU. Please contact your adviser before beginning course work toward a degree.

### Freshman year

#### Fall semester

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HSEP 101</td>
<td>Homeland Security and Emergency Preparedness (satisfies AOI for diversities in the human experience)</td>
<td>3</td>
</tr>
<tr>
<td>MATH 131</td>
<td>Introduction to Contemporary Mathematics (prerequisite for STAT 208; counts toward open electives)</td>
<td>3</td>
</tr>
<tr>
<td>UNIV 101</td>
<td>Introduction to the University</td>
<td>1</td>
</tr>
<tr>
<td>UNIV 111</td>
<td>Focused Inquiry I (satisfies general education UNIV foundations)</td>
<td>3</td>
</tr>
</tbody>
</table>

General education course (POLI 103 is suggested; satisfies BOK for social/behavioral sciences) 3

Open elective 3

### Term Hours:
16

#### Spring semester

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>GVPA 100</td>
<td>Making Policy Real: Social Problems and Policy Solutions</td>
<td>3</td>
</tr>
<tr>
<td>STAT 208</td>
<td>Statistical Thinking (satisfies general education quantitative foundations)</td>
<td>3</td>
</tr>
<tr>
<td>UNIV 112</td>
<td>Focused Inquiry II (satisfies general education UNIV foundations)</td>
<td>3</td>
</tr>
</tbody>
</table>

General education course (POLI 105 is suggested; satisfies AOI for global perspectives) 3

General education course (select BOK for natural sciences) 3

### Term Hours:
15

### Sophomore year

#### Fall semester

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HSEP 301/ POLI 367</td>
<td>Terrorism</td>
<td>3</td>
</tr>
<tr>
<td>HSEP 302</td>
<td>Emergency Planning and Incident Management</td>
<td>3</td>
</tr>
<tr>
<td>UNIV 200</td>
<td>Advanced Focused Inquiry: Literacies, Research and Communication (satisfies general education UNIV foundations)</td>
<td>3</td>
</tr>
</tbody>
</table>

General education course (select BOK for humanities/arts) 3

General education course 3

### Term Hours:
15

#### Spring semester

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HSEP 310</td>
<td>Risk and Vulnerability Assessment</td>
<td>3</td>
</tr>
</tbody>
</table>

Open electives 12

### Term Hours:
15

### Junior year

#### Fall semester
Homeland Security and Emergency Preparedness, Bachelor of Arts (B.A.)

The minimum number of credit hours required for this degree is 120.

Accelerated B.A. and M.P.A.

The accelerated B.A. and M.P.A. program allows qualified students to earn both the B.A. in Homeland Security and Emergency Preparedness and Master of Public Administration in a minimum of five years by completing approved graduate courses during the senior year of their undergraduate program. Students in the program may count up to 12 hours of graduate courses toward both the B.A. and M.P.A. degrees. Thus, the two degrees may be earned with a minimum of 144 or 147 credits rather than the 156 or 159 credits necessary if the two degrees are pursued separately.

Students holding these degrees will learn about the dual nature of homeland security and emergency preparedness as an adaptation of traditional policy responses to natural disasters to include those types of disasters caused by domestic or international terrorism. The program gives students both theoretical and practical knowledge in homeland security and emergency preparedness as well as the skills necessary to become professional public managers, public officials and citizens who are able to meet the challenges of public service in both government and nonprofit sectors and serve the profession and local, state, federal and international communities in this expanding field.

Entrance to the accelerated program

Interested undergraduate students should consult with their adviser as early as possible to receive specific information about the accelerated program, determine academic eligibility and submit (no later than two semesters prior to graduating with a baccalaureate degree, that is, before the end of the spring semester of their junior year) an Accelerated Program Declaration Form to be approved by the graduate program director. Limited spaces may be available in the accelerated program. Academically qualified students may not receive approval if capacity has been reached.

Minimum qualifications for entrance to this accelerated program include completion of 90 undergraduate credit hours including five of the six required 300-level HSEP courses; an overall GPA of 3.5 and a GPA of 3.5 in homeland security and emergency preparedness course work.

Once enrolled in the accelerated program, students must meet the standards of performance applicable to graduate students as described in the “Satisfactory academic progress (http://bulletin.vcu.edu/academic-regs/grad/satisfactory-academic-progress/)” section of Bulletin, including maintaining a 3.0 GPA. Guidance to students in an accelerated program is provided by both the undergraduate homeland security and emergency preparedness adviser and the faculty adviser to the Master of Public Administration program.

Admission to the graduate program

Entrance to the accelerated program enables the student to take the approved shared courses that will apply to the undergraduate and graduate degrees. However, entry into an accelerated program via an approved Accelerated Program Declaration Form does not constitute application or admission into the graduate program. Admission to the graduate program requires a separate step that occurs through a formal application. In order to continue pursuing the master’s degree after the baccalaureate degree is conferred, accelerated students must follow the admission to graduate study requirements outlined in the VCU Bulletin.

Degree requirements

The Bachelor of Arts in Homeland Security and Emergency Preparedness degree will be awarded upon completion of a minimum of 120 credits and the satisfactory completion of all undergraduate degree requirements as stated in the Undergraduate Bulletin.

A maximum of 12 graduate credits may be taken prior to completion of the baccalaureate degree. These graduate credits substitute for upper-level electives for the undergraduate degree. These courses are shared credits with the graduate program, meaning that they will be applied to both undergraduate and graduate degree requirements.

The graduate public administration courses that may be taken as an undergraduate, once a student is admitted to the program, are 12 credits from the following:

Course | Title | Hours
--- | --- | ---
PADM 601 | Principles of Public Administration | 3
PADM 602 | Public Administration Theory | 3
PADM 607 | Public Human Resource Management | 3
PADM 623 | Research Methods for Government and Public Affairs | 3
PADM 650 | Principles of Nonprofit Management | 3

Recommended course sequence/plan of study

What follows is the recommended plan of study for students interested in the accelerated program beginning in the fall of the junior year prior to admission to the accelerated program in the senior year.

Course | Title | Hours
--- | --- | ---
Fall semester
HSEP 314 | Cybersecurity Policy | 3
HSEP 320 | The Intelligence Community and the Intelligence Process | 3
as the social and psychological dimensions of disasters.

Community concerns; ethical, legal and constitutional questions; as well as infrastructure capabilities; public communication strategies; business and federal emergency management planning and operations; health including: origins of natural and terrorist-caused disasters; local, state and private-sector dimensions of the broad range of theoretical and practical aspects of homeland security and emergency preparedness, including: origins of natural and terrorist-caused disasters; local, state and federal emergency management planning and operations; health infrastructure capabilities; public communication strategies; business community concerns; ethical, legal and constitutional questions; as well as the social and psychological dimensions of disasters.

Semester course; 3 lecture hours. 3 credits. An introduction to the public- and private-sector dimensions of the broad range of theoretical and practical aspects of homeland security and emergency preparedness, including: origins of natural and terrorist-caused disasters; local, state and federal emergency management planning and operations; health infrastructure capabilities; public communication strategies; business community concerns; ethical, legal and constitutional questions; as well as the social and psychological dimensions of disasters.

HSEP 301. Terrorism. 3 Hours.
Semester course; 3 lecture hours. 3 credits. A survey of the modern problem of terrorism with an emphasis on the political nature of terrorist acts. Examines the history of terrorism, domestically within the U.S. and internationally, the role of religion, the structures and operations of terrorist organizations, as well as counterterrorism policies and policy-making. Crosslisted as: POLI 367.

HSEP 302. Emergency Planning and Incident Management. 3 Hours.
Semester course; 3 lecture hours. 3 credits. An introduction to the basic tasks of emergency preparedness and disaster mitigation, including planning, response and recovery. Special emphasis will be placed on command arrangements, coordination and budgetary issues among emergency responders (law enforcement, firefighters and health care system officials), and within and between federal, state and local governments.

HSEP 310. Risk and Vulnerability Assessment. 3 Hours.
Semester course; 3 lecture hours. 3 credits. An introduction to analytical techniques and methodologies for threat and vulnerability assessment of various types of public and private infrastructure. An all-hazard approach is employed, considering natural disaster, system failure and terrorist attack (conventional or weapons of mass destruction). Special attention will be focused on critical infrastructure protection as well as cyberterrorism.

HSEP 311. Strategic Planning for Homeland Security and Emergency Preparedness. 3 Hours.
Semester course; 3 lecture hours. 3 credits. An examination of the strategic planning for emergency preparedness, operations and recovery for all hazards, as well as terrorist-prevention security measures. The course will focus on public goods/free rider issues, setting organizational priorities, governmental budgeting choices, legal aspects of government regulation of infrastructure and business community security concerns.

HSEP 314. Cybersecurity Policy. 3 Hours.
Semester course; 3 lecture hours. 3 credits. This course addresses emerging strategic, legal and policy issues associated with computer attack, exploitation, detection and defense. Students will be introduced to research and developments across a range of issues and will engage with topics related to national security, homeland security and economic policy, and local governance.

HSEP 320. The Intelligence Community and the Intelligence Process. 3 Hours.
Semester course; 3 lecture hours. 3 credits. An examination of the concepts of and challenges for state, local and federal policy making and organization for homeland security and emergency preparedness. The intelligence process — the collection, analysis, sharing and dissemination of information within and between local, state and federal governmental agencies — is a special focus.

Semester course; 3 lecture hours. 3 credits. An examination of the legal and constitutional issues associated with emerging strategic, legal and policy issues associated with computer attack, exploitation, detection and defense. Students will be introduced to research and developments across a range of issues and will engage with topics related to national security, homeland security and economic policy, and local governance.

GVPA 693 Internship (if required) 0-3
Graduate electives (select 500- or 600-level from CRJS, GVPA, HSEP, URSP) 9
Term Hours: 12 or 15

Semester course; 3 lecture hours. 3 credits. An introduction to the public- and private-sector dimensions of the broad range of theoretical and practical aspects of homeland security and emergency preparedness, including: origins of natural and terrorist-caused disasters; local, state and federal emergency management planning and operations; health infrastructure capabilities; public communication strategies; business community concerns; ethical, legal and constitutional questions; as well as the social and psychological dimensions of disasters.
HSEP 335. International Terrorism. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Prerequisite: HSEP 301 / POLI 367. This course covers conceptual and measurement issues associated with the study of cross-national international terrorism, which focuses on examining and explaining country-level terrorism patterns within and between countries. Students will examine global terrorism by focusing on the patterns and correlates of country-level terrorism. Using a multidisciplinary approach that draws academic insights from political science, sociology, economics and criminology, this course exposes students to three related areas of international terrorism.

HSEP 347. Intelligence Analysis. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Prerequisite: HSEP 320. The course provides an overview of the intelligence analysis process and explores a variety of structured analytic intelligence techniques that have been used successfully. This course was designed to contribute to the development of intelligence analysts who can think critically and will contribute to strong analytical tradecraft.

HSEP 350. Emergency Public Health Preparedness. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Prerequisite: HSEP 101. This course provides an introduction and understanding of the policy, strategy and practical application of emergency public health preparedness, response and mitigation from an all-hazards perspective. Through a public health perspective for communities and nations that are at risk for large-scale emergencies, it describes the strategic context presented by the 21st-century risk environment, and explores the interactions, contributions and roles of multiple sectors such as the government, non-governmental organizations, private enterprises and individuals before, during and after a public health emergency.

HSEP 356. Making a Terrorist. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Prerequisite: HSEP 301. This course examines the radicalization and deradicalization processes of violent extremists, with specific emphasis on terrorists. Students will learn about the processes and factors that lead individuals to engage in violence, as well as how these processes can be co-opted to draw individuals away from extremist organizations and ideologies.

HSEP 360. Critical Infrastructure Protection and Resiliency. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Prerequisite: HSEP 310. An advanced study of homeland security critical infrastructure protection and resiliency from an all-hazards perspective. Develops an understanding of the policy, strategy and practical application of critical infrastructure protection and resiliency issues. Special emphasis on understanding the strategic context presented by the 21st-century risk environment, DHS critical infrastructure sectors, and the challenges and opportunities.

HSEP 365. WMD Materials and Tactics. 3 Hours.
Semester course; 3 lecture hours. 3 credits. This course provides a qualitative and minimally technical introduction to weapons of mass destruction materials that might be expected in a terrorist incident and the tactics that may be employed in their use. Students will gain an understanding of the characteristics of these materials, how they might be employed tactically, how it is possible to respond to WMD incidents in a safe and effective manner and WMD countermeasures. The course will also dispel several "mythical and magical" beliefs about WMD materials.

HSEP 370. Disaster Response and Recovery. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Prerequisite: HSEP 302. This course surveys the research and practice of disaster response and recovery. Students will learn about disaster recovery theory and practice, recovery planning, debris management, donations, volunteer organizations, environmental recovery, sustainable recovery, post-disaster housing recovery, and disaster impacts on vulnerable populations. The course covers all relevant actors during and after disasters, including community members, government agencies, elected officials, media, nonprofit organizations and the business sector.

HSEP 375. Human Trafficking. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Students will receive an overview of contemporary human trafficking and modern-day slavery. The course provides an understanding of the scope of the human trafficking problem, both domestically and globally, and covers the different types of human trafficking that exist, including sex, labor, organ, body and baby trafficking, as well as the exploitation of child soldiers.

HSEP 391. Topics in Homeland Security and Emergency Preparedness. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Maximum total of six credits in all departmental topics courses may be applied to the major. Prerequisites: CRJS 367/HSEP 301/POLI 367 and CRJS 368/HSEP 302. An intensive focus on a specialized field of interest to the study of homeland security and emergency preparedness. See the Schedule of Classes for specific topics to be offered each semester.

HSEP 418. Counterterrorism. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Prerequisite: HSEP 301/POLI 367. This course examines the extent to which terrorism is a threat to U.S. national interests and security by analyzing terrorist organizations’ strategies, tactics and methods of operation. It also evaluates the pros and cons of a variety of potential government (foreign and domestic) responses to terrorism, such as diplomacy, sanctions, covert action and military operations in both a historic and contemporary context.

HSEP 490. Senior Seminar. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Prerequisites: HSEP 310, HSEP 320/CRJS 375 and HSEP 330/CRJS 330. A capstone course examining the major issues related to homeland security and emergency preparedness. Students will be required to produce a research project related to a role-playing in-class simulation of an emergency situation that will include exercises in red-teaming.

HSEP 491. Advanced Topics in Homeland Security and Emergency Preparedness. 3 Hours.
Semester course; 3 lecture hours. 3 credits. Prerequisites: CRJS 367/HSEP 301/POLI 367 and CRJS 368/HSEP 302. An intensive focus on a specialized field of interest to the study of homeland security and emergency preparedness within a seminar setting. See the Schedule of Classes for specific topics to be offered each semester. Maximum total of six credits in all departmental topics courses may be applied to the major.

HSEP 492. Independent Study. 1-4 Hours.
Semester course; 1-4 credits. Maximum total of six credits in all independent study courses may be applied to the major. Prerequisites: junior or senior standing with 12 credits in HSEP courses. Permission of instructor or program director required, with determination of course credit value prior to registration. An independent study that allows students to perform research under the direction of qualified instructor in a subject or field of major interest.